
WEBTRENDS



NRCS Plant Materials Web Site Traffic Analysis

www.plant-materials.nrcs.usda.gov

Report Range: 01/01/2002 00:00:00 - 01/31/2002 23:59:59

Prepared By:

NRCS

USDA

on 06/13/02, 8:55:56

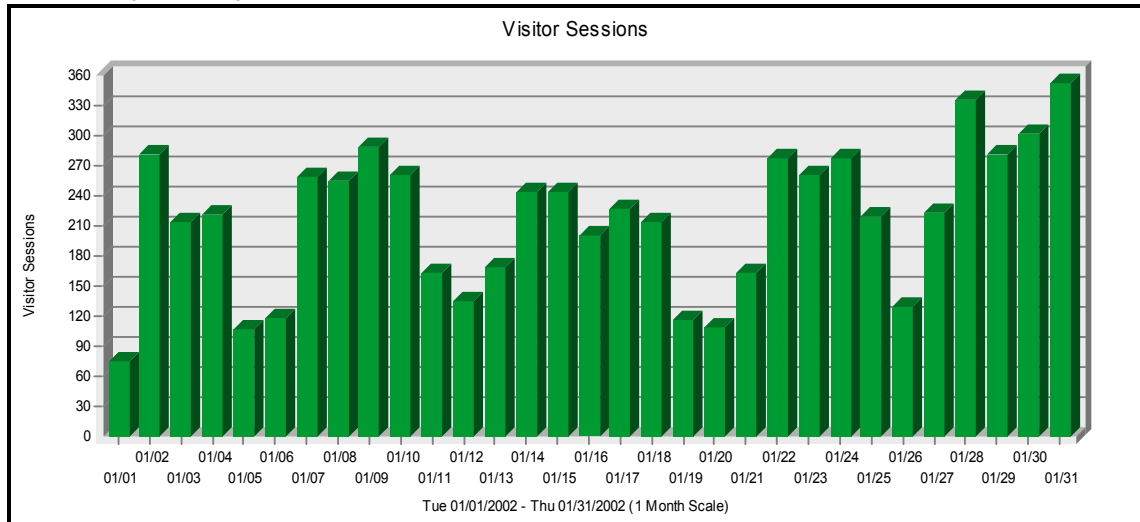
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.



Statistics - Report Range: 01/01/2002 00:00:00 - 01/31/2002 23:59:59

Hits	Entire Site (Successful)	83,155
	Average Per Day	2,682
	Home Page	3,351
Page Views	Page Views (Impressions)	21,871
	Average Per Day	705
	Document Views	21,221
Visitor Sessions	Visitor Sessions	6,746
	Average Per Day	217
	Average Visitor Session Length	00:06:33
	International Visitor Sessions	4.13%
	Visitor Sessions of Unknown Origin	33.47%
	Visitor Sessions from United States	62.39%
Visitors	Unique Visitors	3,859
	Visitors Who Visited Once	3,209
	Visitors Who Visited More Than Once	650

General Statistics - Help Card



The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home

General Statistics - Help Card

Page settings in the profile.

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day - Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

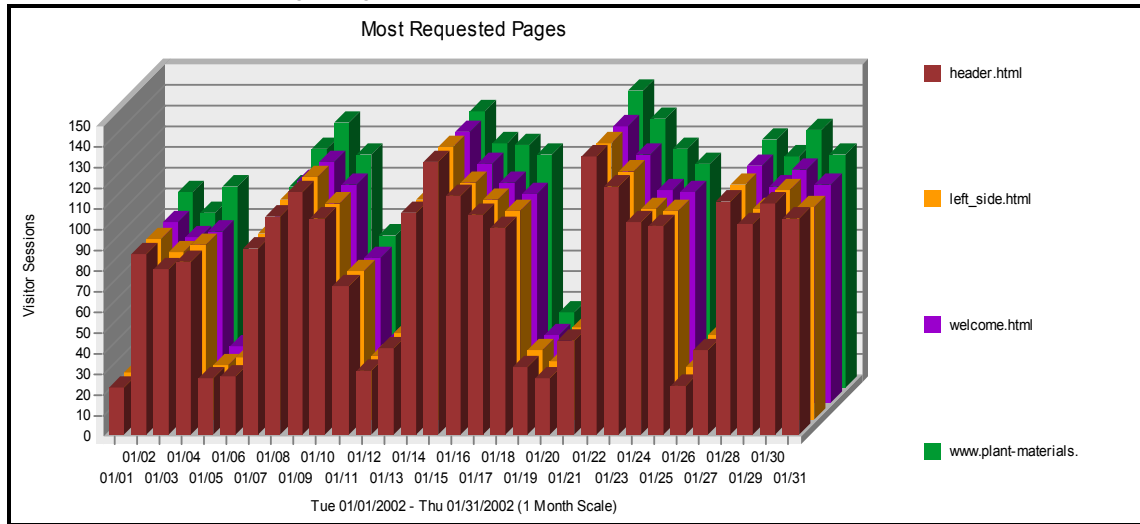
Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.



The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.





Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	3,351	15.79%	2,756	00:00:13
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	3,029	14.27%	2,532	00:01:31
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2,955	13.92%	2,523	00:00:26
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	2,964	13.96%	2,522	00:00:09
5	http://www.plant-materials.nrcs.usda.gov/pmcs.html	354	1.66%	318	00:00:30
6	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	289	1.36%	271	00:01:43
7	http://www.plant-materials.nrcs.usda.gov/seeding.html	280	1.31%	268	00:02:18
8	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	224	1.05%	194	00:00:46
9	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	217	1.02%	193	00:01:06
10	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	225	1.06%	192	00:01:28

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
11	http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html	194	0.91%	170	00:01:20
12	http://www.plant-materials.nrcs.usda.gov/seedpro.html	169	0.79%	163	00:02:33
13	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	161	0.75%	144	00:01:06
14	Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	136	0.64%	135	00:02:23
15	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	198	0.93%	123	00:00:23
16	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/left_side.html	124	0.58%	111	00:00:14
17	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/header.html	125	0.58%	111	00:00:15
18	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/welcome.html	125	0.58%	110	00:00:30
19	Plant Materials Program IntraNet http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html	114	0.53%	102	00:00:43
20	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	100	0.47%	98	00:03:03
21	http://www.plant-materials.nrcs.usda.gov/biorip.html	93	0.43%	90	00:01:25
22	http://www.plant-materials.nrcs.usda.gov/references.html	74	0.34%	69	00:02:59
23	http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	78	0.36%	69	00:04:06
24	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/	95	0.44%	65	00:02:03
25	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	61	0.28%	61	00:03:14
26	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	73	0.34%	59	00:01:06
27	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/	71	0.33%	58	00:01:00
28	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/welcome.html	60	0.28%	57	00:00:58

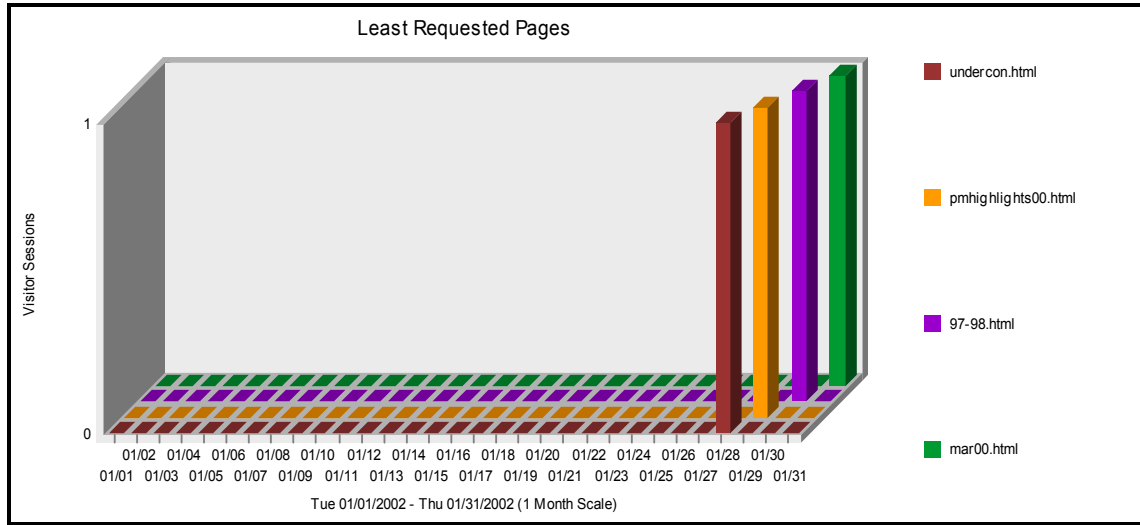
Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
29	http://www.plant-materials.nrcs.usda.gov/idpmc/idpmc.html	63	0.29%	57	00:04:01
30	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/left_side.html	56	0.26%	56	00:00:22
31	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/header.html	61	0.28%	56	00:00:59
32	http://www.plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	60	0.28%	53	00:09:30
33	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/	66	0.31%	50	00:00:21
34	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	54	0.25%	49	00:07:41
35	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/welcome.html	51	0.24%	49	00:00:14
36	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/header.html	48	0.22%	48	00:00:03
37	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/left_side.html	48	0.22%	47	00:01:00
38	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	79	0.37%	47	00:02:39
39	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	50	0.23%	47	00:04:44
40	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/left_side.html	46	0.21%	46	00:00:18
41	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/header.html	47	0.22%	46	00:00:53
42	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/welcome.html	46	0.21%	46	00:01:30
43	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	46	0.21%	45	00:02:30
44	Untitled Document http://www.plant-materials.nrcs.usda.gov/idpmc/releases.html	45	0.21%	45	00:02:00
45	Elsberry Plant Materials Center http://www.plant-	47	0.22%	43	00:00:20

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/mopmc/welcome.html				
46	Untitled Document http://www.plant-materials.nrcs.usda.gov/intranet/restricted/password.html	46	0.21%	43	00:00:30
47	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/left_side.html	45	0.21%	43	00:00:55
48	Booneville Plant Materials Center http://www.plant-materials.nrcs.usda.gov/arpmc/	45	0.21%	42	00:00:52
49	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/header.html	44	0.2%	42	00:00:51
50	Untitled Document http://www.plant-materials.nrcs.usda.gov/hpmm/manual.html	42	0.19%	40	00:04:39
Subtotal For the Page Views Above		17,074	80.45%	N/A	N/A
Total For the Log File		21,221	100%	N/A	N/A

Most Requested Pages - Help Card	
<p> This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p>	
<p> Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>	

Least Requested Pages

This section identifies the least popular pages on your Web site, and how often they were accessed.



Least Requested Pages

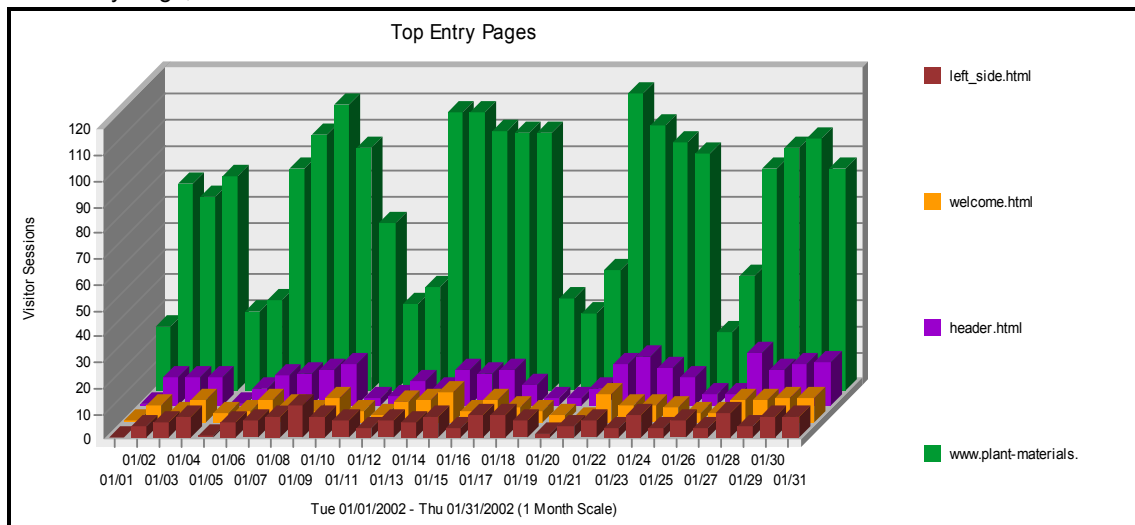
	Pages	Views	% of Total Views	Visitor Sessions
1	What's New in the NRCS Plant Materials Program - March 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/mar00.html	1	0%	1
2	What's New in the NRCS Plant Materials Program - 1997 & 1998 http://www.plant-materials.nrcs.usda.gov/whatsnew/97-98.html	1	0%	1
3	Untitled Document http://www.plant-materials.nrcs.usda.gov/current/pmhighlights00.html	1	0%	1
4	Untitled Document http://www.plant-materials.nrcs.usda.gov/lapmc/undercon.html	1	0%	1
5	Untitled Document http://www.plant-materials.nrcs.usda.gov/stpmc/undercon.html	1	0%	1
6	Untitled Document http://www.plant-materials.nrcs.usda.gov/hipmc/undercon.html	1	0%	1
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/gapmc/undercon.html	1	0%	1
8	What's New in the NRCS Plant Materials Program - August / September 2000 http://www.plant-materials.nrcs.usda.gov/whatsnew/aug-sept00.html	1	0%	1
9	Related Web Sites: Resource Conservation http://www.plant-materials.nrcs.usda.gov/websites/cons.html	1	0%	1
10	http://www.plant-materials.nrcs.usda.gov/mopmc/images/	1	0%	1

Least Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions
11	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/images/	1	0%	1
12	http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous/images/	1	0%	1
13	http://www.plant-materials.nrcs.usda.gov/images/artwork/	1	0%	1
14	http://www.plant-materials.nrcs.usda.gov/images/	1	0%	1
15	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/	1	0%	1
16	http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous/	1	0%	1
17	http://www.plant-materials.nrcs.usda.gov/intranet/task/	1	0%	1
18	http://www.plant-materials.nrcs.usda.gov/npm/	1	0%	1
19	http://www.plant-materials.nrcs.usda.gov/pfs/	1	0%	1
20	http://www.plant-materials.nrcs.usda.gov/sources/	1	0%	1

Least Requested Pages - Help Card	
<p>? This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.</p>	<p>💡 There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.</p>

Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top Entry Pages			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	52.77%	2,326
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	7.3%	322
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	4.65%	205
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	4.44%	196
5	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	1.74%	77
6	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	1.54%	68
7	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	0.79%	35
8	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.72%	32
9	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	0.61%	27
10	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/	0.54%	24
11	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	0.54%	24
12	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	0.54%	24
13	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/	0.49%	22
14	Booneville Plant Materials Center	0.49%	22

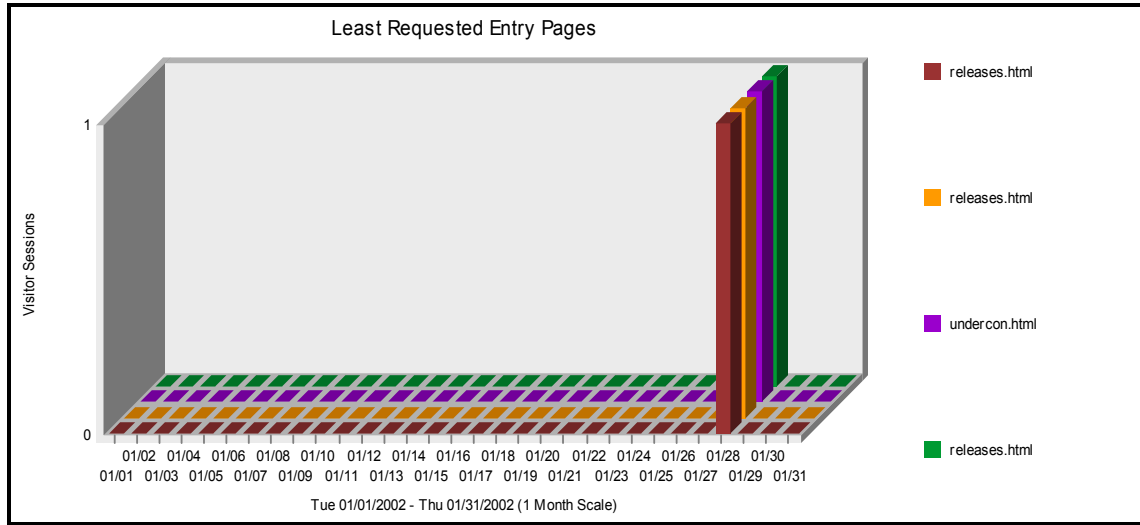
Top Entry Pages			
	File	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/arpmc/		
15	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.47%	21
16	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/	0.47%	21
17	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/	0.43%	19
18	Untitled Document http://www.plant-materials.nrcs.usda.gov/idpmc/releases.html	0.43%	19
19	National Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mdpmc/	0.4%	18
20	Buffer Related Publications http://www.plant-materials.nrcs.usda.gov/pubs/buffers.html	0.4%	18
Total For the Pages Above		79.87%	3,520

Top Entry Pages - Help Card

<p>? This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p> <p>? This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.</p>
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Least Requested Entry Pages



This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Least Requested Entry Pages

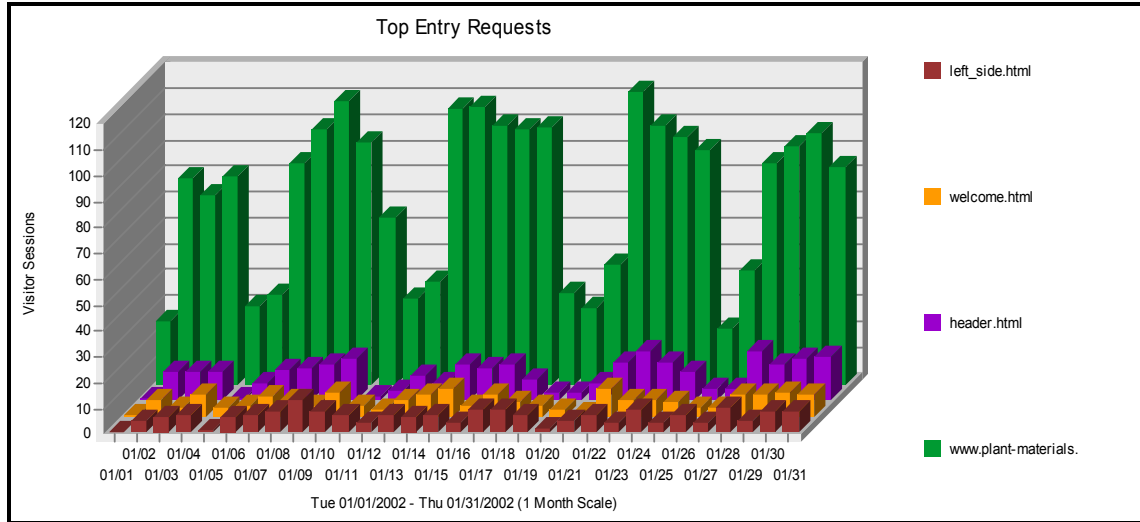
	File	% of Total	Visitor Sessions
1	Untitled Document http://www.plant-materials.nrcs.usda.gov/lapmc/releases.html	0.02%	1
2	Untitled Document http://www.plant-materials.nrcs.usda.gov/njpmc/undercon.html	0.02%	1
3	Untitled Document http://www.plant-materials.nrcs.usda.gov/njpmc/releases.html	0.02%	1
4	Untitled Document http://www.plant-materials.nrcs.usda.gov/hipmc/releases.html	0.02%	1
5	Untitled Document http://www.plant-materials.nrcs.usda.gov/flpmc/about.html	0.02%	1
6	Untitled Document http://www.plant-materials.nrcs.usda.gov/stpmc/staff.html	0.02%	1
7	Untitled Document http://www.plant-materials.nrcs.usda.gov/etpmc/undercon.html	0.02%	1
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/hipmc/staff.html	0.02%	1
9	Untitled Document http://www.plant-materials.nrcs.usda.gov/txpmc/research.html	0.02%	1
10	Los Lunas Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nmpmc/welcome.html	0.02%	1
11	Untitled Document http://www.plant-materials.nrcs.usda.gov/mdpmc/staff.html	0.02%	1
12	Untitled Document http://www.plant-materials.nrcs.usda.gov/mdpmc/releases.html	0.02%	1
13	Untitled Document http://www.plant-materials.nrcs.usda.gov/ndpmc/about.html	0.02%	1
14	Untitled Document	0.02%	1

Least Requested Entry Pages			
	File	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/wvpmc/about.html		
15	Untitled Document http://www.plant-materials.nrcs.usda.gov/mipmc/about.html	0.02%	1
16	Untitled Document http://www.plant-materials.nrcs.usda.gov/mipmc/undercon.html	0.02%	1
17	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/left_side.html	0.02%	1
18	http://www.plant-materials.nrcs.usda.gov/etpmc/etpmc.html	0.02%	1
19	Untitled Document http://www.plant-materials.nrcs.usda.gov/njpmc/staff.html	0.02%	1
20	Untitled Document http://www.plant-materials.nrcs.usda.gov/kspmc/about.html	0.02%	1
Total For the Pages Above		0.45%	20

Least Requested Entry Pages - Help Card	
<p> This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.</p> <p>Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.</p> <p>Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p>	
<p> This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.</p>	

Top Entry Requests


This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.




Top Entry Requests

	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	34.28%	2,313
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	4.71%	318
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	2.97%	201
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2.87%	194
5	http://www.plant-materials.nrcs.usda.gov/main[1].css	2.14%	145
6	http://www.plant-materials.nrcs.usda.gov/images/dot.gif	2.06%	139
7	http://www.plant-materials.nrcs.usda.gov/images/border.jpg	1.43%	97
8	http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg	1.23%	83
9	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	1.12%	76
10	http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	1.08%	73
11	http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	1%	68
12	http://www.plant-materials.nrcs.usda.gov/images/pmp_logo.jpg	0.93%	63
13	http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif	0.87%	59
14	http://www.plant-materials.nrcs.usda.gov/images/montage.jpg	0.78%	53
15	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	0.77%	52
16	http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tnon.jpg	0.71%	48
17	http://www.plant-materials.nrcs.usda.gov/images/info.gif	0.68%	46
18	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcpunatland.pdf	0.63%	43
19	http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf	0.56%	38
20	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	0.47%	32
Total For the Requests Above		61.38%	4,141

Top Entry Requests - Help Card

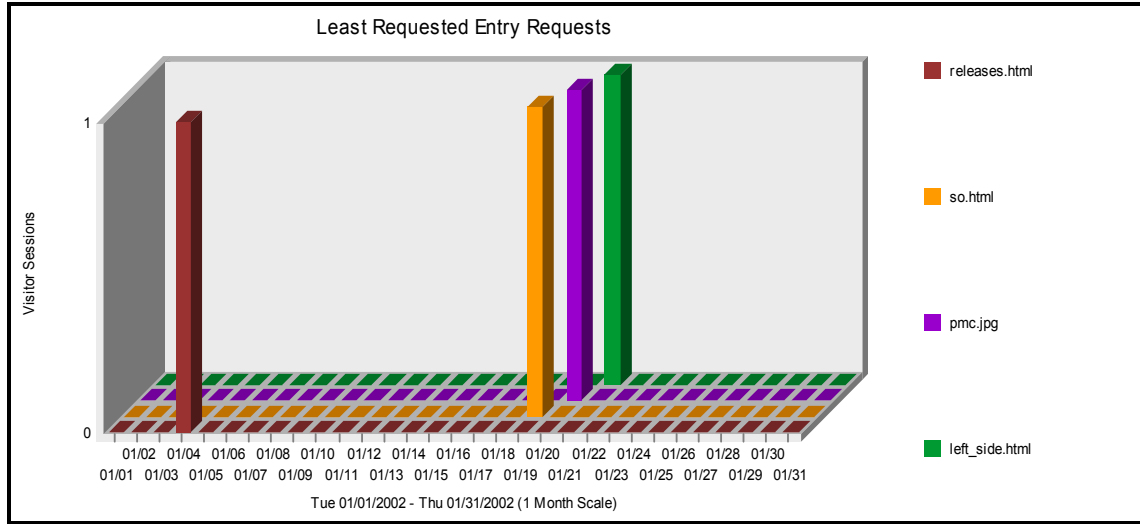
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what is catching the attention of visitors most quickly and effectively.


Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	Tucson Plant Materials Center http://www.plant-materials.nrcs.usda.gov/azpmc/left_side.html	0.01%	1
2	http://www.plant-materials.nrcs.usda.gov/nypmc/images/pmc.jpg	0.01%	1
3	Related Web Sites: NRCS State Offices http://www.plant-materials.nrcs.usda.gov/websites/so.html	0.01%	1
4	Untitled Document http://www.plant-materials.nrcs.usda.gov/azpmc/releases.html	0.01%	1
5	http://www.plant-materials.nrcs.usda.gov/intranet/restricted/poms/pms/POMSv2Update.s3.mdb	0.01%	1
6	Untitled Document http://www.plant-materials.nrcs.usda.gov/lapmc/research.html	0.01%	1
7	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9607.pdf	0.01%	1
8	http://www.plant-materials.nrcs.usda.gov/mspmc/main[1].css	0.01%	1
9	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn470697.pdf	0.01%	1
10	http://www.plant-materials.nrcs.usda.gov/hipmc/main[1].css	0.01%	1
11	Seed and Plant Production Publications http://www.plant-materials.nrcs.usda.gov/pubs/seedpro.html	0.01%	1
12	http://www.plant-materials.nrcs.usda.gov/pubs/flpmcpgaeamf149.pdf	0.01%	1
13	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcabashso.pdf	0.01%	1
14	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcnl0497.pdf	0.01%	1
15	http://www.plant-materials.nrcs.usda.gov/pubs/flpmcnl1096.pdf	0.01%	1
16	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9806.pdf	0.01%	1
17	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcbr97atthf.pdf	0.01%	1
18	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcpustguid-main.pdf	0.01%	1
19	http://www.plant-materials.nrcs.usda.gov/pubs/flpmcnl1295.pdf	0.01%	1
20	http://www.plant-materials.nrcs.usda.gov/mtpmc/images/sitearea.gif	0.01%	1
Total For the Requests Above		0.29%	20

Least Requested Entry Requests - Help Card

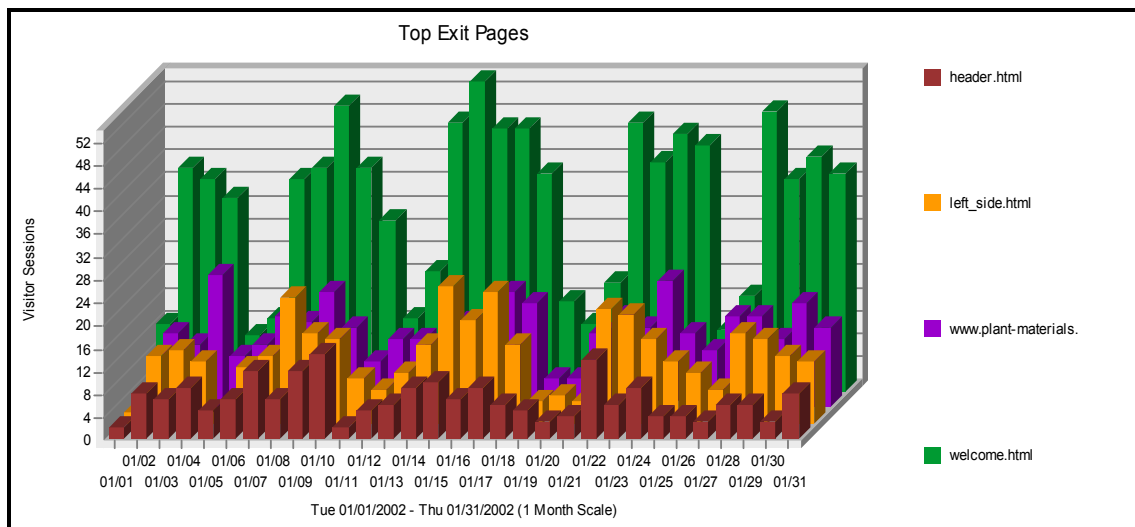
 This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

 Consider what isn't catching the attention of visitors very quickly or effectively.



Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



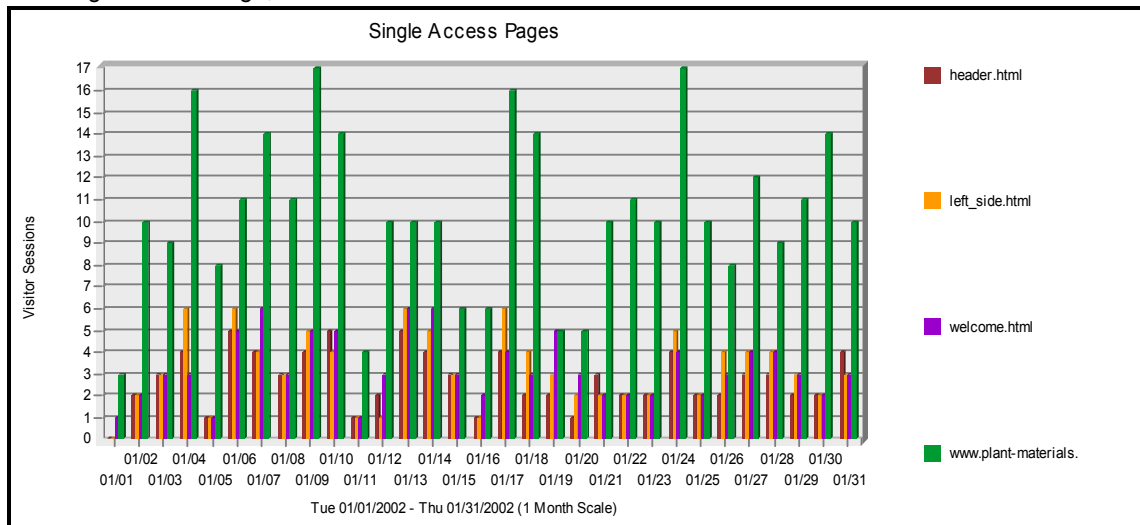
Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	23.14%	1,020
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	9.43%	416
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	8.57%	378
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	4.83%	213
5	http://www.plant-materials.nrcs.usda.gov/seeding.html	3.08%	136
6	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	2.47%	109
7	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	1.83%	81
8	http://www.plant-materials.nrcs.usda.gov/seedpro.html	1.74%	77
9	Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	1.54%	68
10	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	1.47%	65
11	http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.95%	42
12	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.93%	41
13	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	0.86%	38
14	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	0.86%	38
15	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.72%	32
16	http://www.plant-materials.nrcs.usda.gov/idpmc/irwppd.html	0.72%	32

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
17	http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.7%	31
18	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	0.7%	31
19	http://www.plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	0.68%	30
20	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.68%	30
Total For the Pages Above (only sessions starting on a valid document type are included)		65.98%	2,908

Top Exit Pages - Help Card	
	This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.
	 Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

Single Access Pages



This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



Single Access Pages

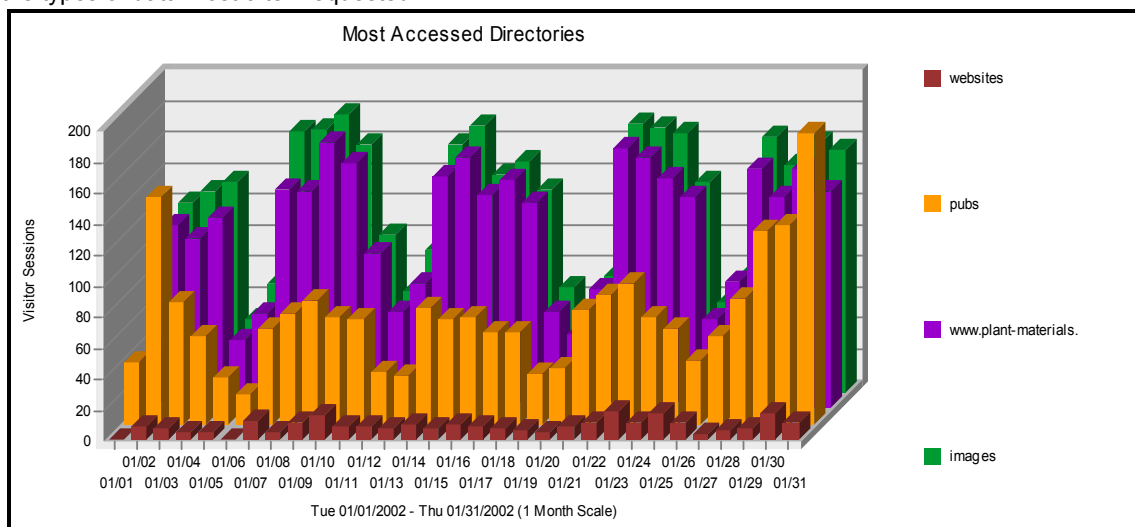
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	21.57%	321
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	6.78%	101
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	6.65%	99
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	5.71%	85
5	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	4.56%	68
6	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	2.15%	32
7	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	1.94%	29
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	1.41%	21
9	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	1.34%	20
10	Untitled Document http://www.plant-materials.nrcs.usda.gov/idpmc/releases.html	1.2%	18
11	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	0.94%	14
12	Buffer Related Publications http://www.plant-materials.nrcs.usda.gov/pubs/buffers.html	0.94%	14
13	http://www.plant-materials.nrcs.usda.gov/seedpro.html	0.87%	13
14	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.87%	13
15	http://www.plant-materials.nrcs.usda.gov/nypmc/nypmc.html	0.87%	13
16	Untitled Document	0.8%	12

Single Access Pages			
	Pages	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/idpmc/research.html		
17	Untitled Document http://www.plant-materials.nrcs.usda.gov/nmpmc/research.html	0.73%	11
18	http://www.plant-materials.nrcs.usda.gov/mopmc/mopmc.html	0.73%	11
19	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.67%	10
20	http://www.plant-materials.nrcs.usda.gov/kspmc/kspmc.html	0.6%	9
Total For the Pages Above		61.42%	914

Single Access Pages - Help Card	
	This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.
	This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?



Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/images	37,912	45.59 %	64.04%	142,194	3,853
2	http://www.plant-materials.nrcs.usda.gov/	20,264	24.36 %	67.57%	62,781	3,602
3	http://www.plant-materials.nrcs.usda.gov/pubs	9,710	11.67 %	97.68%	1,101,081	2,210
4	http://www.plant-materials.nrcs.usda.gov/websites	478	0.57%	92.25%	11,232	282
5	http://www.plant-materials.nrcs.usda.gov/idpmc	1,384	1.66%	80.85%	15,350	231
6	http://www.plant-materials.nrcs.usda.gov/id_guides	4,545	5.46%	78.28%	94,488	214
7	http://www.plant-materials.nrcs.usda.gov/intranet	418	0.5%	83.25%	76,686	150
8	http://www.plant-materials.nrcs.usda.gov/mtpmc	574	0.69%	90.24%	4,866	138
9	http://www.plant-materials.nrcs.usda.gov/sources	199	0.23%	93.46%	2,192	137
10	http://www.plant-materials.nrcs.usda.gov/ndpmc	643	0.77%	86%	5,653	117
11	http://www.plant-materials.nrcs.usda.gov/kspmc	537	0.64%	90.87%	5,188	106
12	http://www.plant-materials.nrcs.usda.gov/nypmc	479	0.57%	85.17%	3,499	105
13	http://www.plant-materials.nrcs.usda.gov/mopmc	549	0.66%	85.79%	5,109	91
14	http://www.plant-materials.nrcs.usda.gov/arpmc	298	0.35%	83.89%	1,739	82
15	http://www.plant-	376	0.45%	85.1%	2,413	80

Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
	materials.nrcs.usda.gov/mipmc					
16	http://www.plant-materials.nrcs.usda.gov/orpmc	378	0.45%	82.53%	3,680	77
17	http://www.plant-materials.nrcs.usda.gov/nppmc	661	0.79%	98.33%	54,256	76
18	http://www.plant-materials.nrcs.usda.gov/njpmc	312	0.37%	82.69%	2,179	65
19	http://www.plant-materials.nrcs.usda.gov/mdpmc	280	0.33%	95%	1,984	63
20	http://www.plant-materials.nrcs.usda.gov/flpmc	179	0.21%	79.88%	1,421	60

Most Accessed Directories - Help Card	
	<p>This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.</p> <p>Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.</p>
	<p>These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.</p>

Top Paths Through Site



This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	9.41%	415
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	7.28%	321
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	5.92%	261
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2.35%	104
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	2.29%	101
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2.24%	99
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	1.92%	85
	1.Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	1.54%	68
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program	1.49%	66

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/seeding.html		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	1.31%	58
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.24%	55
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	1.15%	51
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/	0.97%	43

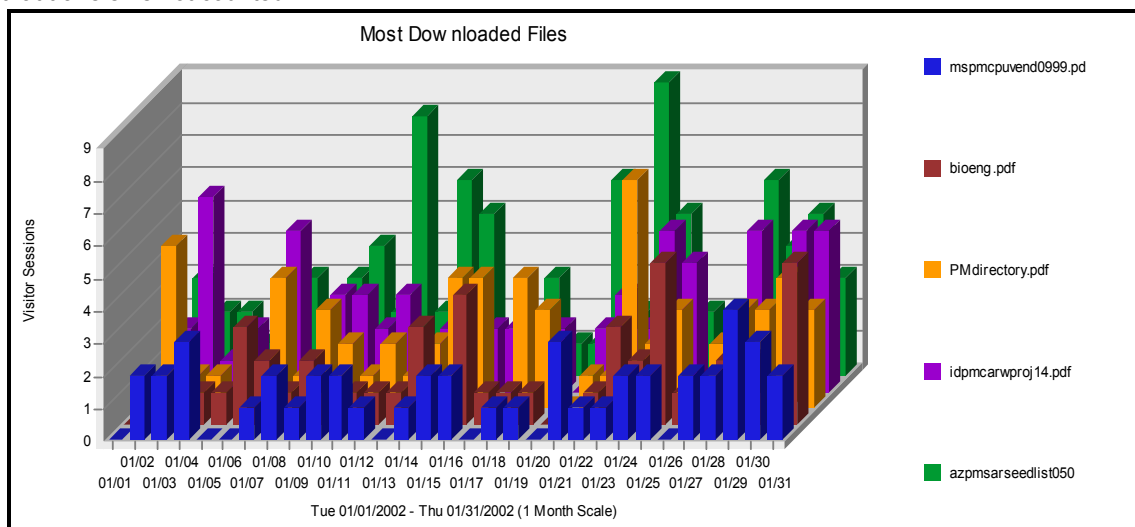
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	materials.nrcs.usda.gov/pmcs.html		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	0.93%	41
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/seeding.html	0.79%	35
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	0.79%	35
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.74%	33
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	0.74%	33

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	0.72%	32
	1.Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	0.72%	32

Top Paths Through Site - Help Card
<p> This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p> Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>

Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.




Most Downloaded Files

	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	731	7.33%	96
2	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	254	2.54%	73
3	http://www.plant-materials.nrcs.usda.gov/PMdirectory.pdf	188	1.88%	68
4	http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf	98	0.98%	49
5	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcuvend0999.pdf	240	2.4%	45
6	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	256	2.56%	45
7	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	138	1.38%	44
8	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcpunatlana.pdf	180	1.8%	43
9	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	186	1.86%	43
10	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	110	1.1%	38
11	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsygrstn	103	1.03%	36


Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
	d.pdf			
12	http://www.plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	89	0.89%	33
13	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcpurel99.pdf	224	2.24%	33
14	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn280101.pdf	67	0.67%	31
15	http://www.plant-materials.nrcs.usda.gov/pubs/orpmctn190797.pdf	83	0.83%	30
16	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj15.pdf	121	1.21%	30
17	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	208	2.08%	28
18	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn360195.pdf	83	0.83%	26
19	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9503.pdf	63	0.63%	26
20	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcnlpagaf01.pdf	52	0.52%	25
Total For the Files Above		3,474	34.83%	N/A

Most Downloaded Files - Help Card

 This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.

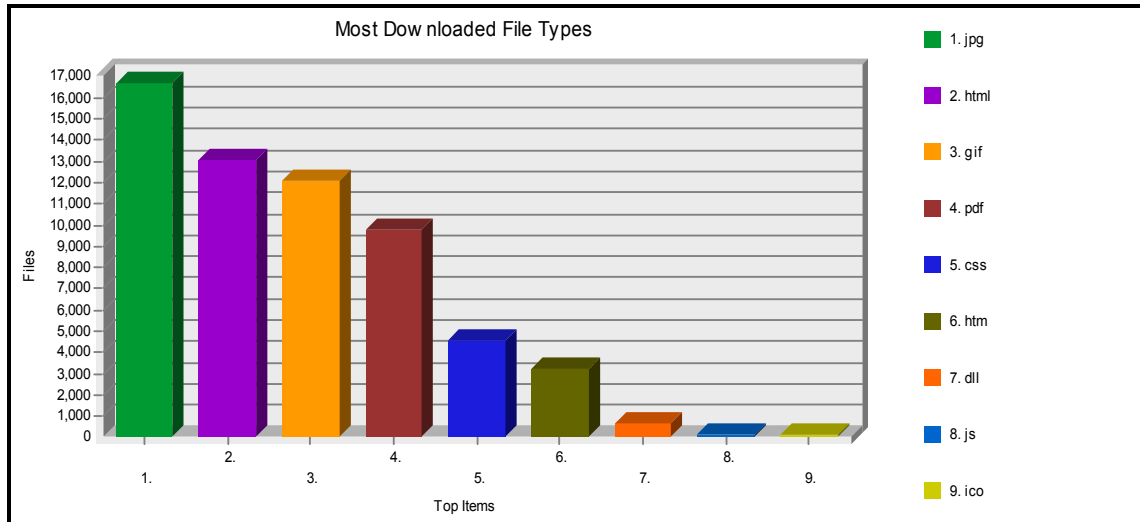
Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.

Tip: To focus your report, consider using the File Filter to include or exclude files or file types.

 Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types

	File type	Files	K Bytes Transferred
1	jpg	16,726	228,364
2	html	13,024	115,866
3	gif	12,086	27,595
4	pdf	9,767	1,190,625
5	css	4,556	3,965
6	htm	3,267	6,447
7	dll	642	11,652
8	js	143	3,734
9	ico	115	53
10	doc	87	10,702
11	tif	25	828
12	exe	9	27,205
13	mdb	1	3,965
Total Files & K Bytes Transferred		60,448	1,630,995

Most Downloaded File Types - Help Card



This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

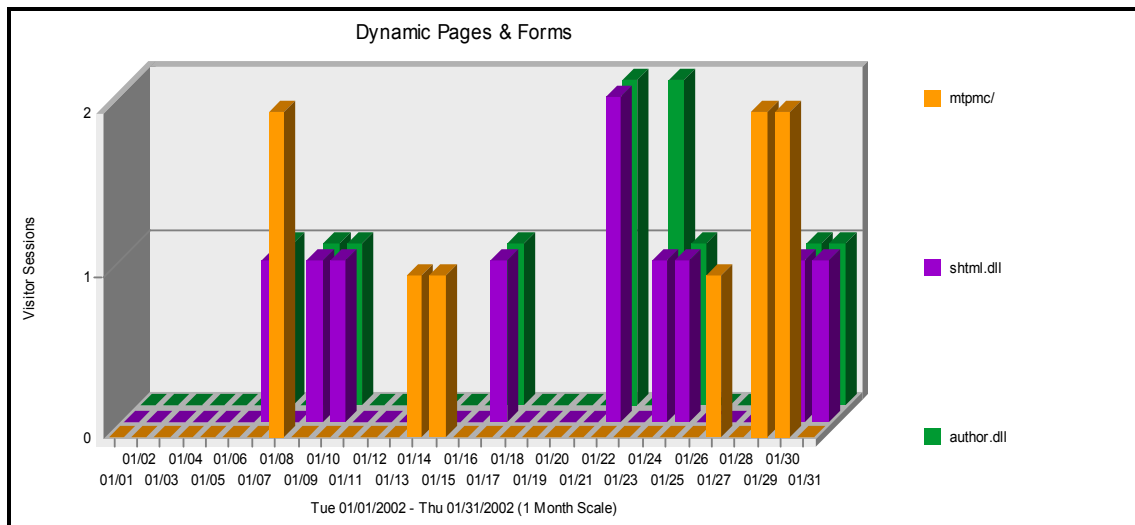
Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.



This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	629	96.76%	11
2	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	12	1.84%	10
3	http://www.plant-materials.nrcs.usda.gov/mtpmc/	9	1.38%	9

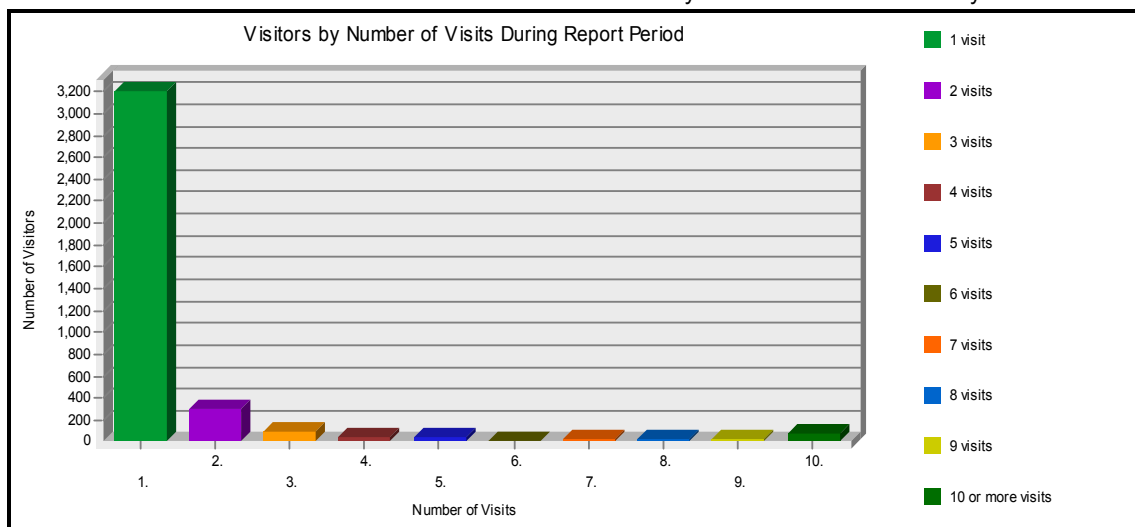
Dynamic Pages & Forms - Help Card

? This section shows the dynamic pages and forms that are used the most.

💡 If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period

Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	3209	83.15%
2 visits	307	7.95%
3 visits	100	2.59%
4 visits	51	1.32%
5 visits	37	0.95%
6 visits	17	0.44%
7 visits	18	0.46%
8 visits	19	0.49%
9 visits	18	0.46%
10 or more visits	83	2.15%

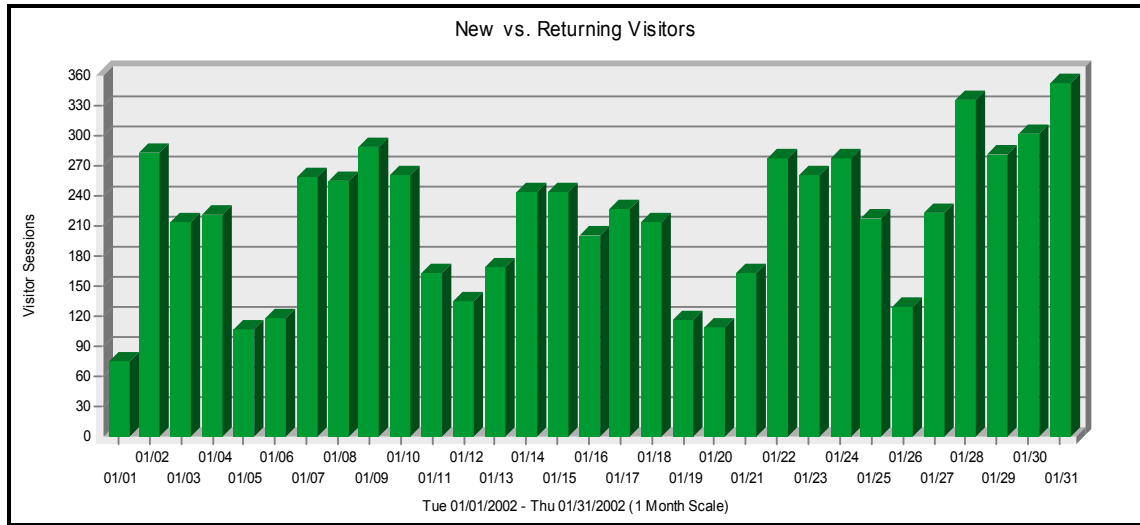
Visitors by Number of Visits During Report Period - Help Card

? This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

💡 This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	6,746	100.00%

New vs. Returning Visitors - Help Card



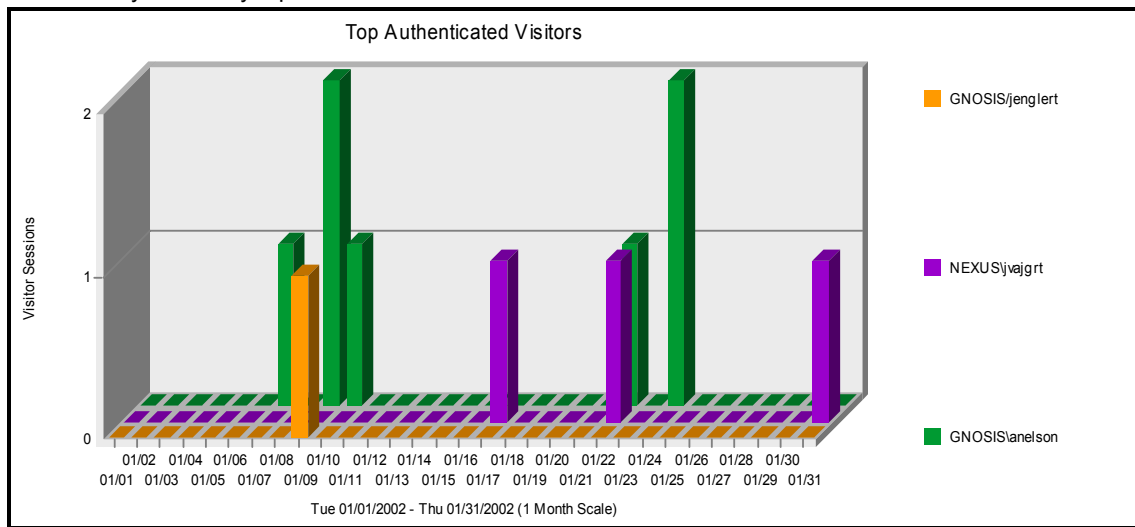
This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.



By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors

	Visitor	Hits	% of Total Hits	Visitor Sessions
1	GNOSIS\anelson	535	86.01%	7
2	NEXUS\jvajgrt	85	13.66%	3
3	GNOSIS\jenglert	2	0.32%	1
Total		622	100%	11

Top Authenticated Visitors - Help Card



This section shows the authenticated users who visited your site the most.




You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors


This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	crawl4.googlebot.com	342	0.41%	91
2	crawl1.googlebot.com	224	0.26%	89
3	199.149.241.252	1,674	2.01%	69
4	JANET	1,673	2.01%	62
5	crawl7.googlebot.com	87	0.1%	58
6	crawl6.googlebot.com	78	0.09%	55
7	crawl2.googlebot.com	92	0.11%	54
8	orcorvalli002.orcorvalli.fsc.usda.gov	1,023	1.23%	48
9	mdbeltsvild002.mdbeltsvil.fsc.usda.gov	888	1.06%	41
10	crawl5.googlebot.com	51	0.06%	38
11	nrsc5.mdbeltsvil.fsc.usda.gov	1,167	1.4%	37
12	65.116.145.112	52	0.06%	32
13	idaberdeenD302.idaberdeen.fsc.usda.gov	341	0.41%	32
14	miroselaked003.fsc.usda.gov	371	0.44%	31
15	crawl3.googlebot.com	41	0.04%	31
16	216.239.46.153	31	0.03%	27
17	nrsc9.mdbeltsvil.fsc.usda.gov	1,930	2.32%	26
18	216.239.46.172	31	0.03%	25
19	199.155.251.247	1,908	2.29%	25
20	pmc1.orcorvalli.fsc.usda.gov	560	0.67%	25
Subtotal for Visitors Above		12,564	15.1%	896
Total		83,155	100%	6,746

Top Visitors - Help Card

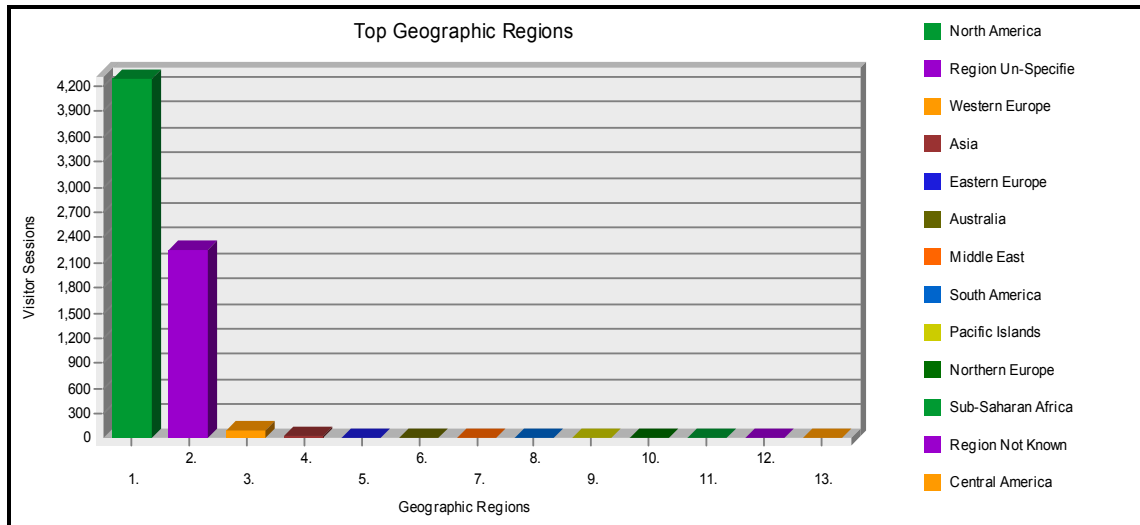
 This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

 Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions

	Geographic Regions	Visitor Sessions
1	North America	4,295
2	Region Un-Specified	2,258
3	Western Europe	96
4	Asia	26
5	Eastern Europe	19
6	Australia	12
7	Middle East	11
8	South America	9
9	Pacific Islands	7
10	Northern Europe	5
11	Sub-Saharan Africa	4
12	Region Not Known	3
13	Central America	1
Total		6,746

Top Geographic Regions - Help Card



This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

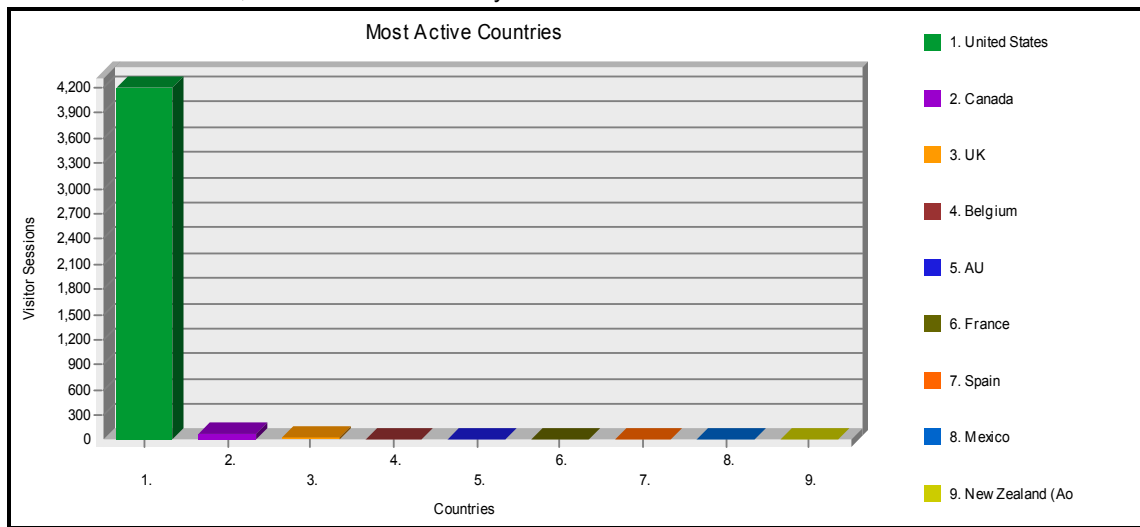
Top Geographic Regions - Help Card



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most Active Countries

	Countries	Visitor Sessions
1	United States	4,209
2	Canada	78
3	UK	37
4	Belgium	15
5	AU	12
6	France	11
7	Spain	10
8	Mexico	8
9	New Zealand (Aotearoa)	7
10	Poland	7
11	Italy	6
12	Japan	6
13	Singapore	6
14	Brazil	6
15	Netherlands	5
16	South Africa	4
17	Saudi Arabia	4
18	Sweden	4
19	Romania	4
20	Taiwan	4
Total		4,443

Most Active Countries - Help Card

? This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual

Most Active Countries - Help Card

geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

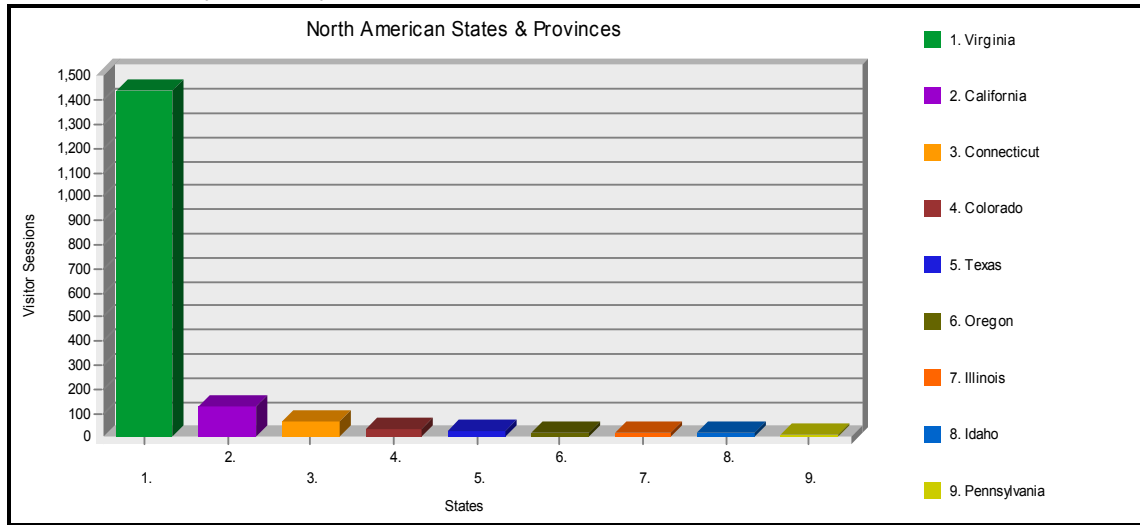
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.



This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



North American States & Provinces

	State	Visitor Sessions
1	Virginia	1,444
2	California	130
3	Connecticut	64
4	Colorado	32
5	Texas	28
6	Oregon	21
7	Illinois	16
8	Idaho	16
9	Pennsylvania	15
10	Montana	14
11	North Carolina	14
12	New York	14
13	Michigan	14
14	Iowa	13
15	Missouri	13
16	Minnesota	13
17	Nebraska	12
18	New Jersey	12
19	Georgia	12
20	Utah	11
Total For the States Above		1,908

North American States and Provinces - Help Card

? This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

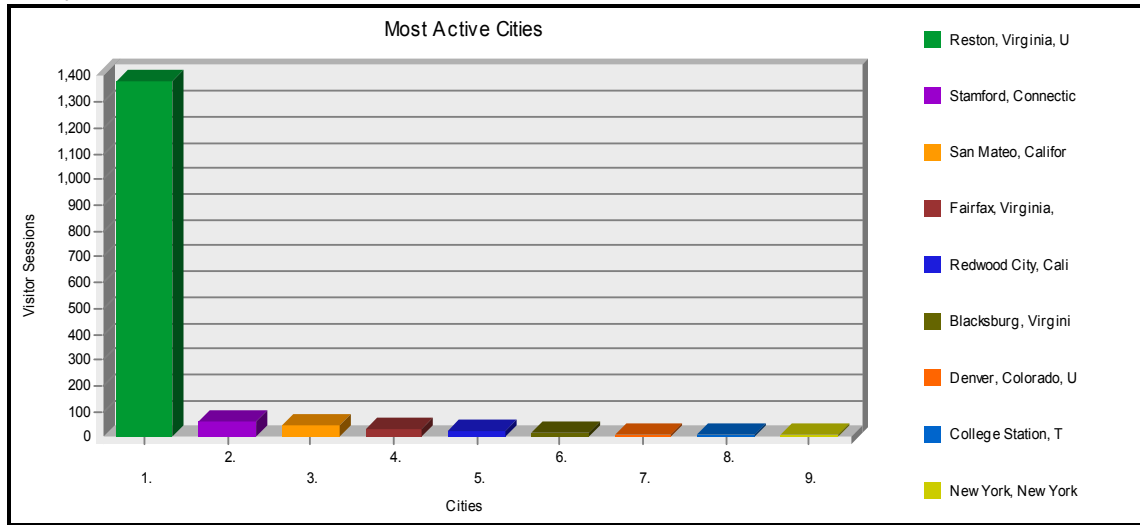
North American States and Provinces - Help Card



This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Most Active Cities

	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,382
2	Stamford, Connecticut, United States	59
3	San Mateo, California, United States	51
4	Fairfax, Virginia, United States	34
5	Redwood City, California, United States	28
6	Blacksburg, Virginia, United States	21
7	Denver, Colorado, United States	13
8	College Station, Texas, United States	12
9	New York, New York, United States	11
10	Ft. Collins, Colorado, United States	10
11	Princeton, New Jersey, United States	9
12	Norcross, Georgia, United States	9
13	Lincoln, Nebraska, United States	9
14	Ames, Iowa, United States	9
15	Moscow, Idaho, United States	8
16	Corvallis, Oregon, United States	7
17	Nashville, Tennessee, United States	7
18	Pasadena, California, United States	7
19	Coudersport, Pennsylvania, United States	7
20	Austin, Texas, United States	6
Total For the Cities Above		1,699

Most Active Cities - Help Card

? This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

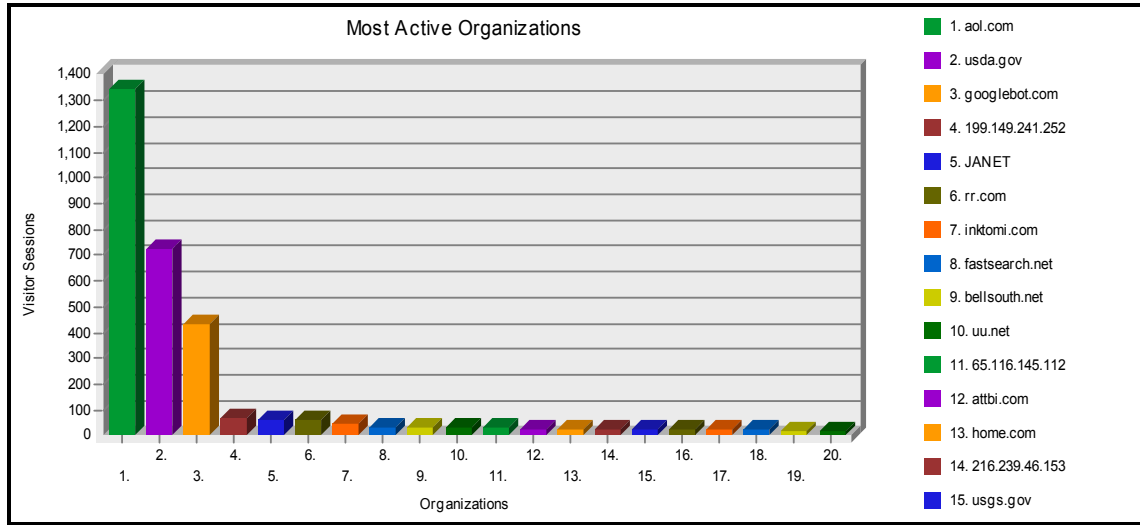
Most Active Cities - Help Card



City information can be useful in focusing your marketing efforts in other media such as print or television advertising.


Most Active Organizations


This section identifies the companies or organizations that accessed the site the most often.



Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	America Online http://aol.com	2,156	2.59%	1,343
2	http://usda.gov	17,232	20.72%	725
3	http://googlebot.com	936	1.12%	431
4	http://199.149.241.252	1,674	2.01%	69
5	http://JANET	1,673	2.01%	62
6	EXCALIBUR Group A Time Warner Company http://rr.com	759	0.91%	59
7	Inktomi Corp. http://inktomi.com	198	0.23%	51
8	http://fastsearch.net	406	0.48%	36
9	http://bellsouth.net	452	0.54%	36
10	UUNET Technologies Inc. http://uu.net	427	0.51%	34
11	http://65.116.145.112	52	0.06%	32
12	http://attbi.com	189	0.22%	28
13	Home Network http://home.com	430	0.51%	28
14	http://216.239.46.153	31	0.03%	27
15	United States Geological Survey http://usgs.gov	358	0.43%	25
16	http://199.155.251.247	1,908	2.29%	25
17	http://216.239.46.172	31	0.03%	25
18	http://alexa.com	26	0.03%	22
19	http://uswest.net	360	0.43%	21
20	http://comcast.net	229	0.27%	21
Subtotal For Companies Above		29,527	35.5%	3,100
Total For the Log File		83,155	100%	6,746

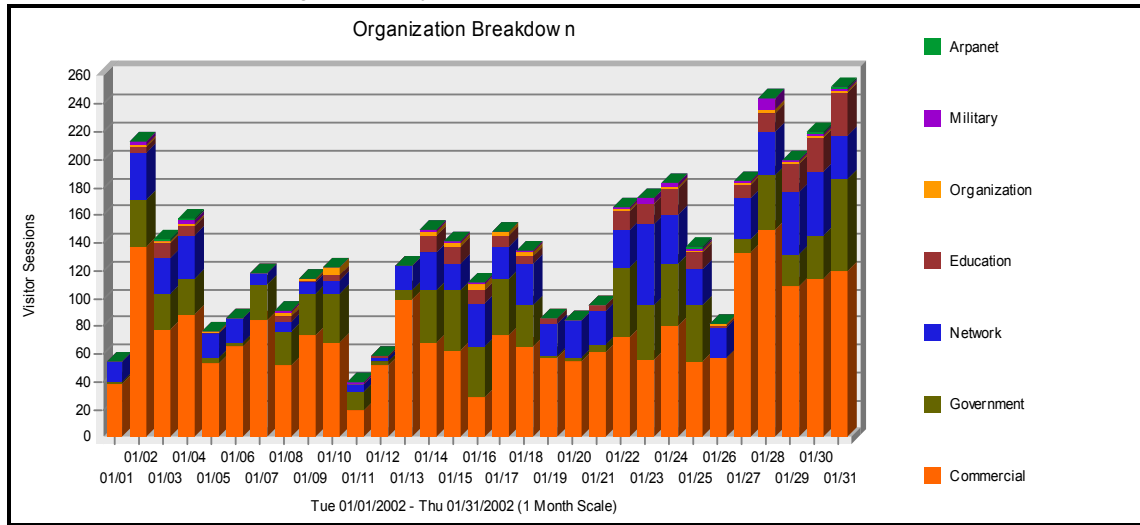
Most Active Organizations - Help Card

 This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

 Determine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown

	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	9,354	21.97%	2,335
2	Government	17,971	42.22%	771
3	Network	9,791	23%	750
4	Education	4,122	9.68%	252
5	Organization	505	1.18%	45
6	Military	647	1.52%	33
7	Arpanet	175	0.41%	7
Total for Known Organization Types		42,565	100%	4,193

Organization Breakdown - Help Card

? This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).


💡 Consider what type of organization is interested in your site and how you can attract other types.


Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	245
Average Number of Hits per day on Weekdays	3,281
Average Number of Visitor Sessions for the entire Weekend	277
Average Number of Hits for the entire Weekend	1,922
Most Active Day of the Week	Wed
Least Active Day of the Week	Sat
Most Active Day Ever	January 22, 2002
Number of Hits on Most Active Day	4,943
Least Active Day Ever	January 01, 2002
Number of Hits on Least Active Day	613
Most Active Hour of the Day	14:00-14:59
Least Active Hour of the Day	01:00-01:59

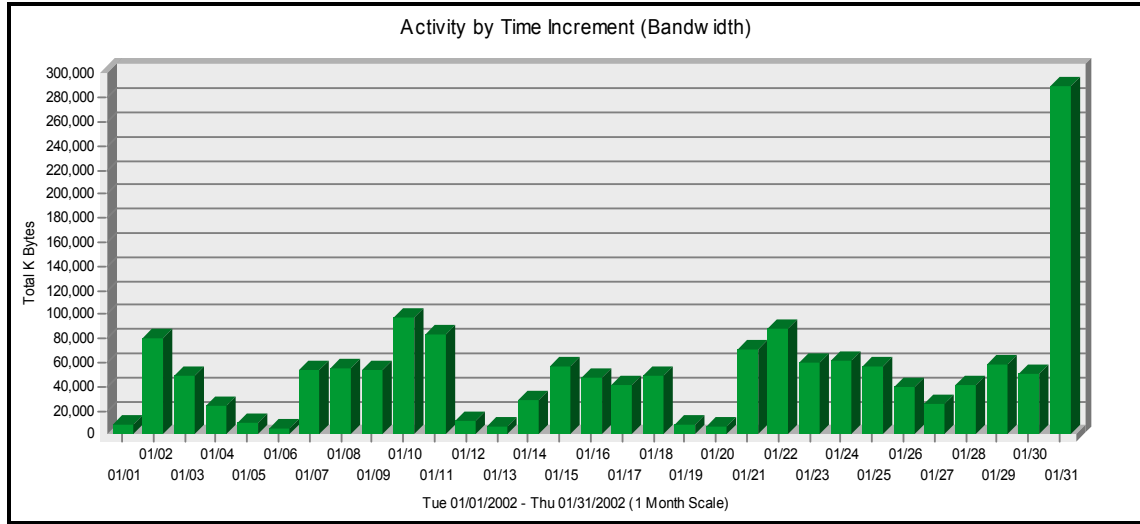
Summary of Activity for Report Period - Help Card

 This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

 This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



Summary of Activity by Time Increment

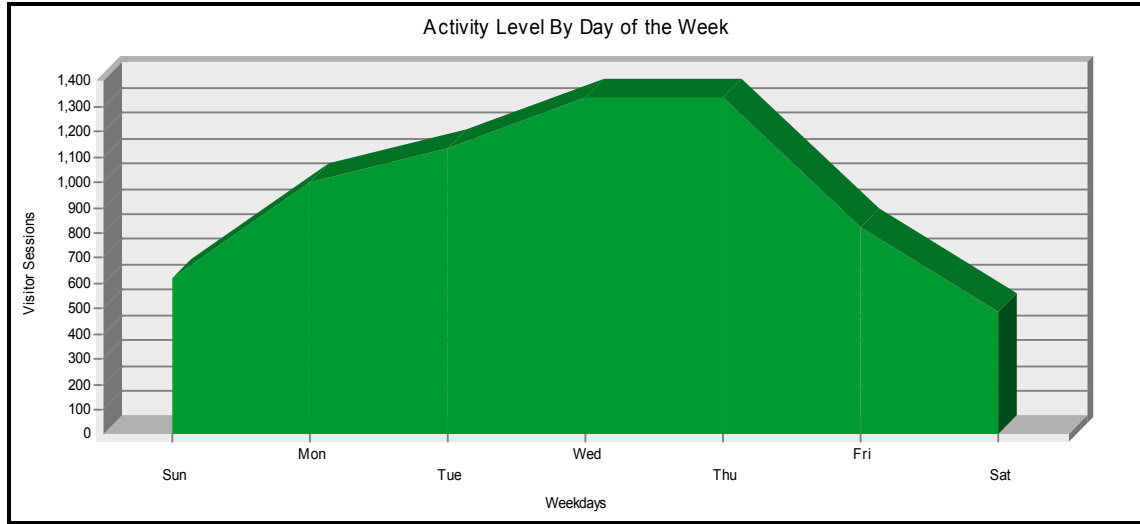
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Tue 01/01/2002	613	176	7,934 K	76
Wed 01/02/2002	2,960	681	80,773 K	283
Thu 01/03/2002	2,653	674	49,612 K	215
Fri 01/04/2002	2,533	677	24,685 K	223
Sat 01/05/2002	781	234	9,472 K	107
Sun 01/06/2002	746	180	5,085 K	119
Mon 01/07/2002	3,121	819	54,231 K	259
Tue 01/08/2002	3,180	878	55,628 K	256
Wed 01/09/2002	4,257	1,476	53,931 K	290
Thu 01/10/2002	3,950	992	98,371 K	261
Fri 01/11/2002	2,574	560	84,368 K	164
Sat 01/12/2002	1,063	315	11,051 K	135
Sun 01/13/2002	1,060	294	7,546 K	169
Mon 01/14/2002	2,816	739	29,150 K	244
Tue 01/15/2002	3,802	972	57,399 K	245
Wed 01/16/2002	3,625	976	48,278 K	202
Thu 01/17/2002	3,587	984	41,824 K	227
Fri 01/18/2002	2,893	758	49,450 K	214
Sat 01/19/2002	940	301	8,213 K	118
Sun 01/20/2002	839	256	6,916 K	109
Mon 01/21/2002	1,477	418	71,423 K	164
Tue 01/22/2002	4,943	1,233	88,942 K	278
Wed 01/23/2002	4,081	1,074	59,781 K	261
Thu 01/24/2002	3,323	885	62,142 K	278
Fri 01/25/2002	3,193	747	57,504 K	220
Sat 01/26/2002	867	213	39,556 K	130
Sun 01/27/2002	1,394	490	26,389 K	224
Mon 01/28/2002	4,065	1,128	42,133 K	337

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Tue 01/29/2002	4,527	928	59,146 K	282
Wed 01/30/2002	3,647	994	50,303 K	303
Thu 01/31/2002	3,645	819	289,774 K	353
Total	83,155	21,871	1,631,010 K	6,746

Summary of Activity by Time Increment - Help Card	
?	This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).
💡	Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	4,039	4.85%	621
2	Mon	11,479	13.8%	1,004
3	Tue	17,065	20.52%	1,137
4	Wed	18,570	22.33%	1,339
5	Thu	17,158	20.63%	1,334
6	Fri	11,193	13.46%	821
7	Sat	3,651	4.39%	490
Total Weekdays		75,465	90.75%	5,635
Total Weekend		7,690	9.24%	1,111

Activity Level by Day of the Week - Help Card

? This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

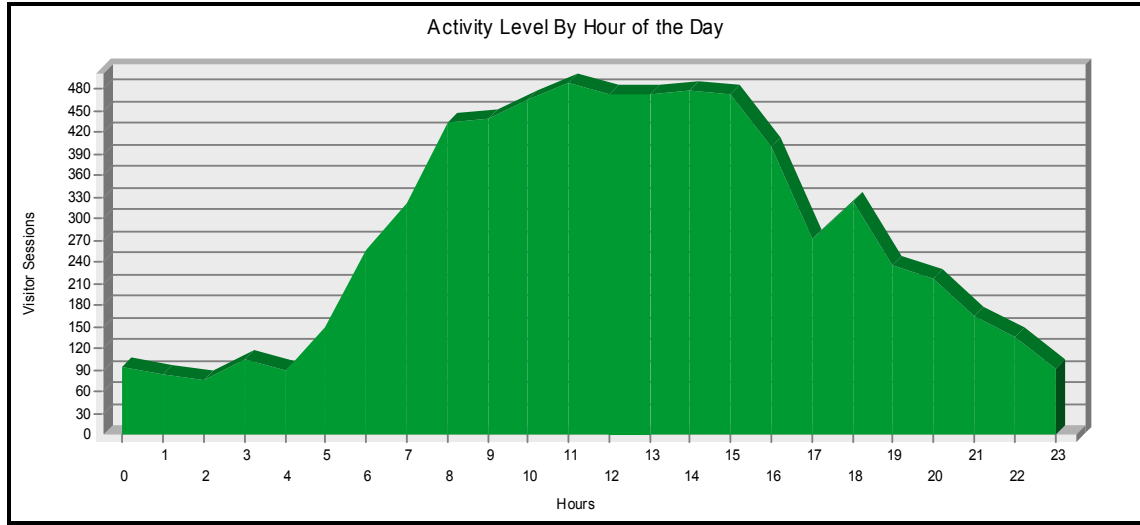
Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.



Days of less activity should be considered for maintenance and content improvement.

Activity Level by Hour of the Day


This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.




Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	506	0.6%	95
01:00-01:59	458	0.55%	85
02:00-02:59	527	0.63%	78
03:00-03:59	695	0.83%	105
04:00-04:59	741	0.89%	89
05:00-05:59	1,711	2.05%	149
06:00-06:59	4,516	5.43%	256
07:00-07:59	5,656	6.8%	322
08:00-08:59	6,347	7.63%	434
09:00-09:59	6,930	8.33%	440
10:00-10:59	6,876	8.26%	465
11:00-11:59	6,097	7.33%	489
12:00-12:59	7,041	8.46%	472
13:00-13:59	6,986	8.4%	473
14:00-14:59	7,068	8.49%	478
15:00-15:59	5,548	6.67%	472
16:00-16:59	3,989	4.79%	400
17:00-17:59	2,218	2.66%	272
18:00-18:59	2,359	2.83%	324
19:00-19:59	1,893	2.27%	236
20:00-20:59	1,962	2.35%	217
21:00-21:59	1,135	1.36%	166
22:00-22:59	1,151	1.38%	137
23:00-23:59	745	0.89%	92
Total Visitors during Work Hours (8:00am-5:00pm)	56,882	68.4%	4,123
Total Visitors during After Hours (5:01pm-	26,273	31.59%	2,623

Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
7:59am)			

Activity Level by Hour of the Day - Help Card

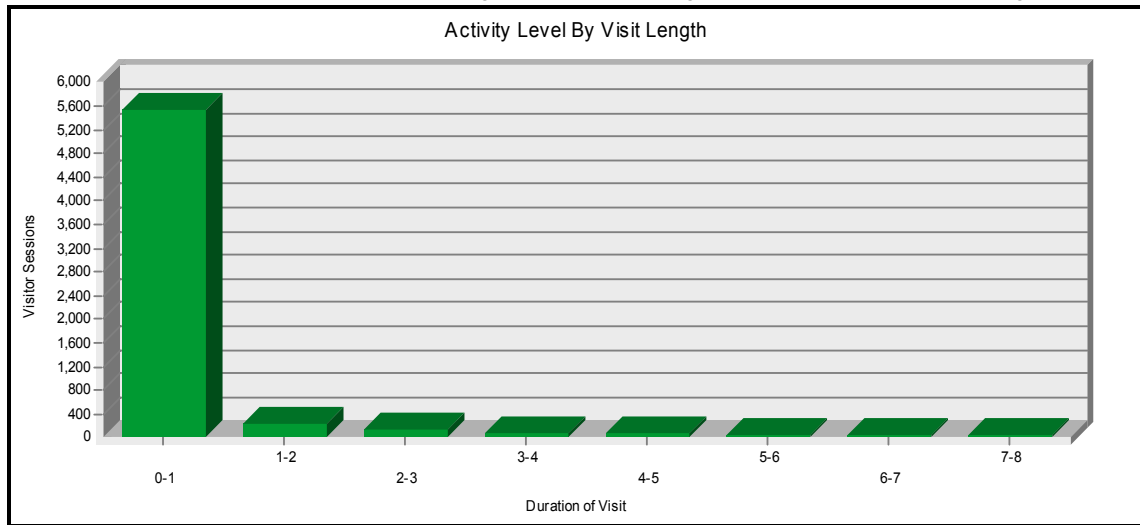
 This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

 This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	5,546	9,392	82.21%	42.94%
1-2	249	1,720	3.69%	7.86%
2-3	129	1,001	1.91%	4.57%
3-4	75	702	1.11%	3.2%
4-5	65	617	0.96%	2.82%
5-6	54	568	0.8%	2.59%
6-7	36	343	0.53%	1.56%
7-8	57	610	0.84%	2.78%
8-9	47	527	0.69%	2.4%
9-10	44	431	0.65%	1.97%
10-11	23	240	0.34%	1.09%
11-12	28	303	0.41%	1.38%
12-13	20	249	0.29%	1.13%
13-14	22	708	0.32%	3.23%
14-15	19	176	0.28%	0.8%
15-16	15	139	0.22%	0.63%
16-17	23	203	0.34%	0.92%
17-18	20	191	0.29%	0.87%
18-19	16	178	0.23%	0.81%
> 19	258	3,573	3.82%	16.33%
Totals	6,746	21,871	100%	100%

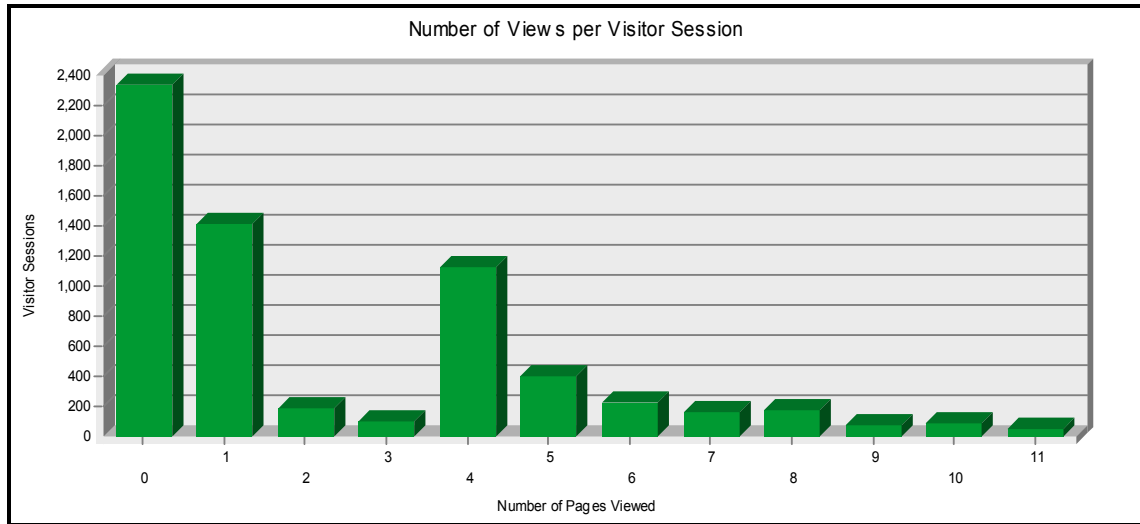
Activity Level by Length of Visit - Help Card

? This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

💡 This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	2,339	34.67%
1 page	1,422	21.07%
2 pages	198	2.93%
3 pages	100	1.48%
4 pages	1,132	16.78%
5 pages	404	5.98%
6 pages	236	3.49%
7 pages	171	2.53%
8 pages	181	2.68%
9 pages	80	1.18%
10 pages	94	1.39%
11 or more pages	389	0.77%
Totals	6,746	100%

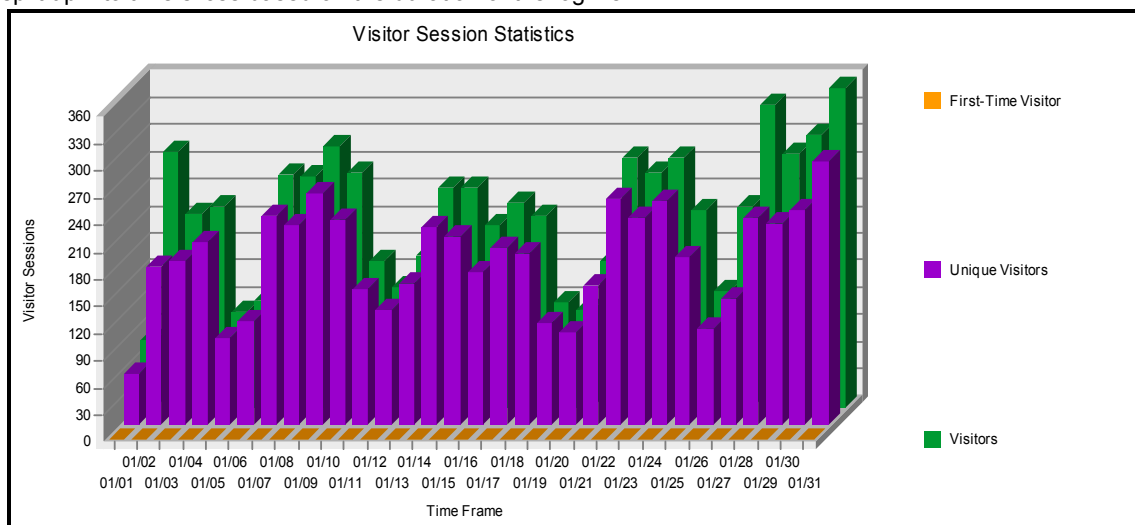
Number of Views per Visitor Session - Help Card

? This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

💡 You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics


This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Tue 01/01/2002	75	58	0	00:01:37	121
Wed 01/02/2002	284	175	0	00:01:53	535
Thu 01/03/2002	215	182	0	00:02:23	515
Fri 01/04/2002	223	202	0	00:02:09	481
Sat 01/05/2002	108	97	0	00:02:34	278
Sun 01/06/2002	119	116	0	00:00:23	47
Mon 01/07/2002	259	233	0	00:02:05	539
Tue 01/08/2002	256	221	0	00:01:35	408
Wed 01/09/2002	290	256	0	00:01:27	422
Thu 01/10/2002	261	227	0	00:02:18	603
Fri 01/11/2002	164	150	0	00:02:05	341
Sat 01/12/2002	135	128	0	00:01:10	159
Sun 01/13/2002	169	157	0	00:00:59	166
Mon 01/14/2002	244	219	0	00:01:22	334
Tue 01/15/2002	245	210	0	00:02:52	702
Wed 01/16/2002	202	170	0	00:03:52	783
Thu 01/17/2002	227	196	0	00:03:43	845
Fri 01/18/2002	214	191	0	00:01:55	411
Sat 01/19/2002	118	114	0	00:01:48	214
Sun 01/20/2002	109	103	0	00:02:13	242
Mon 01/21/2002	164	154	0	00:02:31	413
Tue 01/22/2002	278	251	0	00:02:31	701
Wed 01/23/2002	261	229	0	00:03:33	929

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Thu 01/24/2002	278	248	0	00:01:05	305
Fri 01/25/2002	219	186	0	00:01:44	383
Sat 01/26/2002	131	107	0	00:02:05	274
Sun 01/27/2002	224	141	0	00:04:34	1,025
Mon 01/28/2002	337	230	0	00:05:00	1,687
Tue 01/29/2002	282	223	0	00:02:54	822
Wed 01/30/2002	302	238	0	00:02:12	664
Thu 01/31/2002	354	292	0	00:01:38	579
Averages	NA	NA	NA	00:02:15	514
Totals	NA	NA	NA	01:10:10	15,942

Visitor Session Statistics - Help Card

 The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.



You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).


Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs. Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	84,507
Successful Hits	83,155
Failed Hits	1,352
Failed Hits as Percent	1.59%
Cached Hits	22,707
Cached Hits as Percent	26.86%

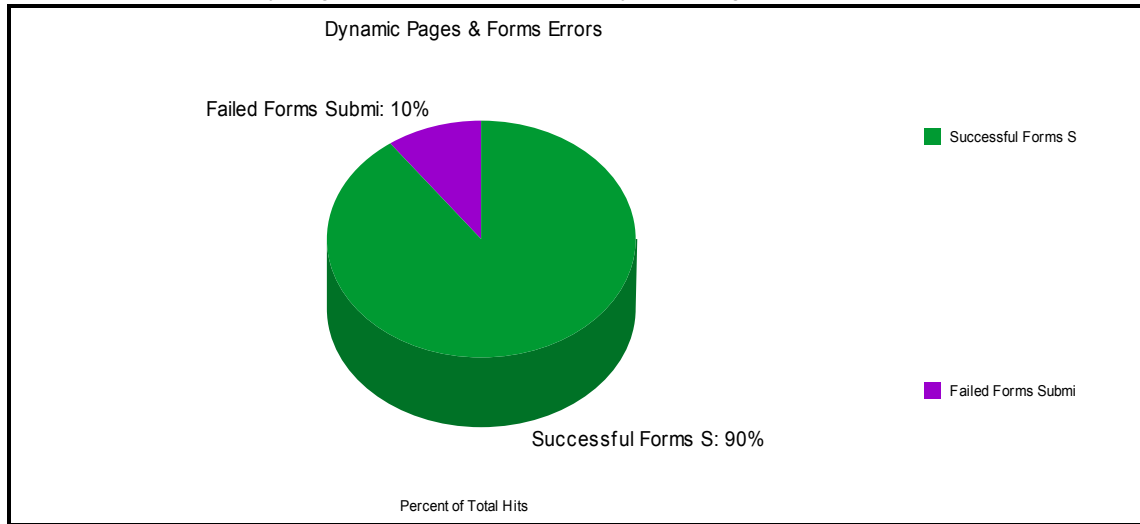
Technical Statistics and Analysis - Help Card

 This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

 This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.



Dynamic Pages & Forms Errors

Type	Hits	% of Total
Successful Forms Submitted	650	89.9%
Failed Forms Submitted	73	10.09%
Total	723	100%

Dynamic Pages & Forms Errors - Help Card



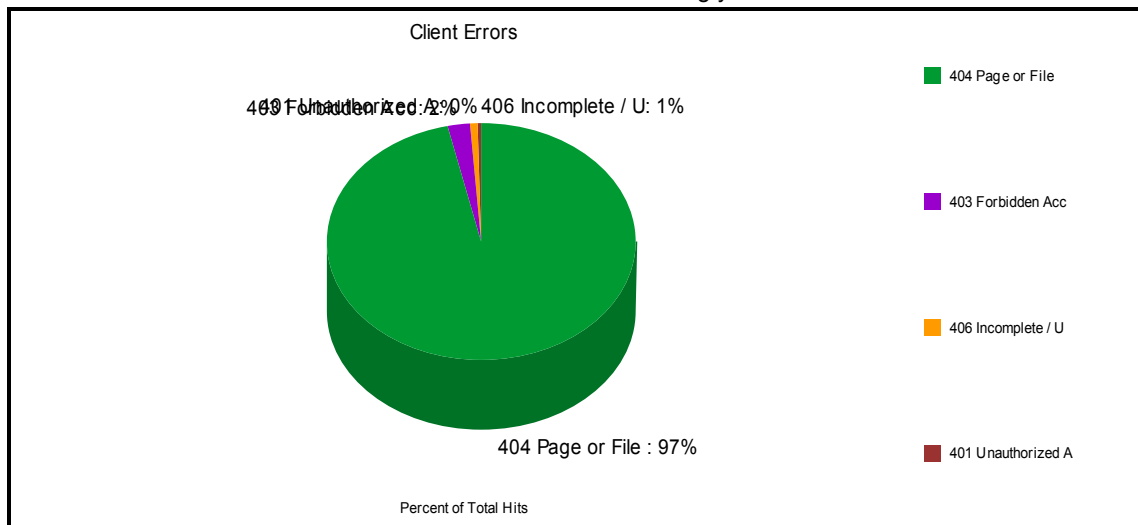
This section shows you errors that occurred for both dynamic pages and forms.



You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors

Error	Hits	% of Failed Hits
404 Page or File Not Found	1,269	96.5%
403 Forbidden Access	31	2.35%
406 Incomplete / Undefined	11	0.83%
401 Unauthorized Access	4	0.3%
Total	1,315	100%

Client Errors - Help Card

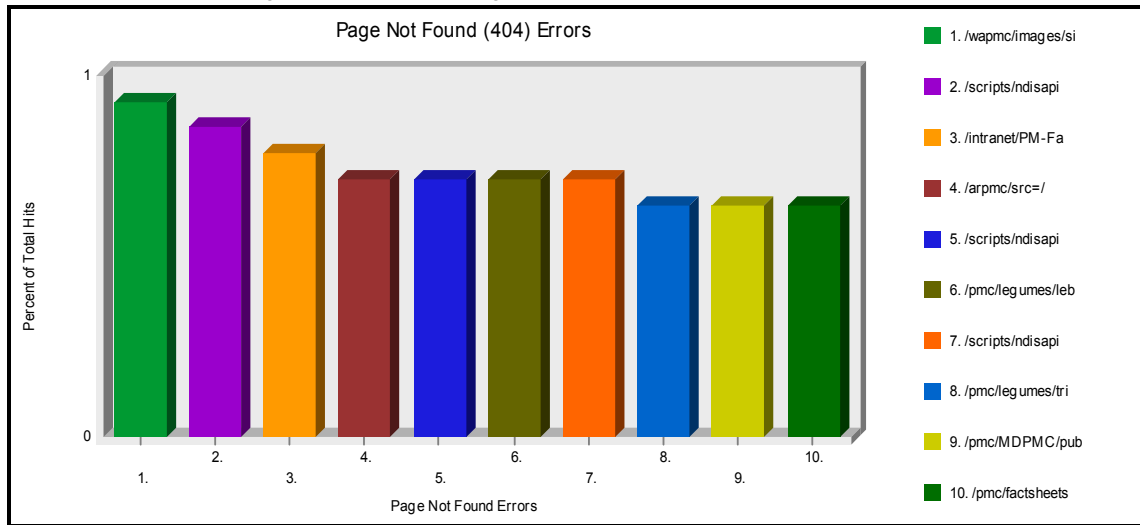
? This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

💡 This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.



Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.



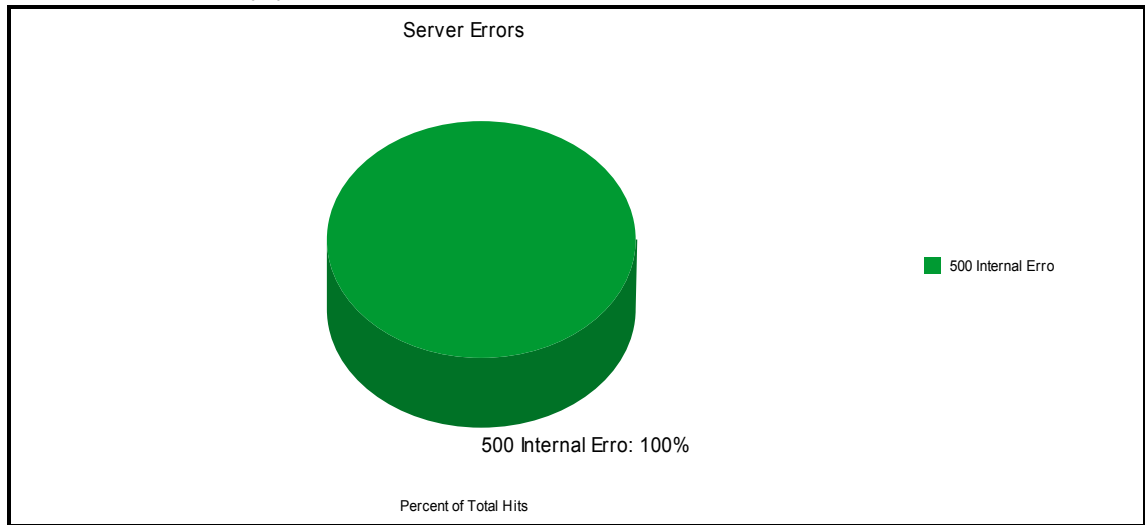
Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/wapmc/images/sitearea.gif http://plant-materials.nrcs.usda.gov/wapmc/welcome.html	13	1.02%
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	12	0.94%
/intranet/PM-Fax.doc http://Plant-Materials.nrcs.usda.gov/intranet/restricted/letterheads.html	11	0.86%
/arpmc/src=/ http://plant-materials.nrcs.usda.gov/arpmc/about.html	10	0.78%
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC http://www.sd.nrcs.usda.gov/programs/programs.htm	10	0.78%
/pmc/legumes/lebi2.html (no referrer)	10	0.78%
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	10	0.78%
/pmc/legumes/trin3.html (no referrer)	9	0.7%
/pmc/MDPMC/pubs.html (no referrer)	9	0.7%
/pmc/factsheets.html (no referrer)	9	0.7%
/id_guides/herbaceous.html (no referrer)	8	0.63%
/id_guides/woodies/images/swfeetgum_tn.jpg http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	7	0.55%
/pmc/trees/beni.html (no referrer)	7	0.55%
/pmc/grasses/ange.html (no referrer)	7	0.55%
/pmc/grasses/ecfr.html (no referrer)	7	0.55%
/scripts/ndisapi.dll/pmc/pgHome?PMC=HIPMC http://www.hi.nrcs.usda.gov/plant.htm	7	0.55%

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/new_site/idaho/frames/favicon.ico (no referrer)	7	0.55%
/pmc/trees/quvi.html (no referrer)	7	0.55%
/pmc/grasses/grass_sci.html (no referrer)	7	0.55%
/pmc/MDPMC/rel96_leg_othr.html (no referrer)	7	0.55%
Total for Pages Above	174	13.71%

Page Not Found (404) Errors - Help Card
<p> This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p>Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p> This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

Server Errors

This section identifies by type the errors which occurred on the server.



Server Errors

Error	Hits	% of Total
500 Internal Error	37	100%
Total	37	100%

Server Errors - Help Card



This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

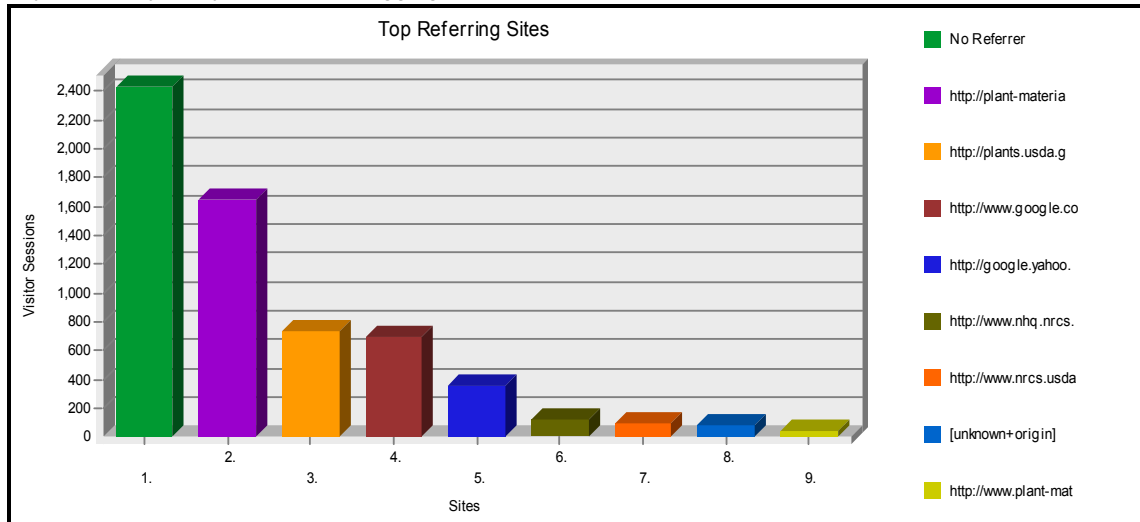
Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.



This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



Top Referring Sites

	Site	Visitor Sessions
1	No Referrer	2,426
2	http://plant-materials.nrcs.usda.gov/	1,649
3	http://plants.usda.gov/	741
4	http://www.google.com/	703
5	http://google.yahoo.com/	355
6	http://www.nhq.nrcs.usda.gov/	122
7	http://www.nrcs.usda.gov/	95
8	http://[unknown+origin]	89
9	http://www.plant-materials.nrcs.usda.gov/	40
10	http://npk.nrcs.usda.gov/	22
11	http://search.msn.com/	20
12	http://www.tx.nrcs.usda.gov/	18
13	http://www.nj.nrcs.usda.gov/	16
14	http://id.nrcs.usda.gov/	15
15	http://nativeplants.for.uidaho.edu/	15
16	http://search.netscape.com/	14
17	http://www.hon.ch/	14
18	http://www.nd.nrcs.usda.gov/	13
19	http://images.google.com/	13
20	http://199.129.37.219/	11
Subtotal for the Referring Sites Above		6,391
Total for the Log File		6,746

Top Referring Sites - Help Card




This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

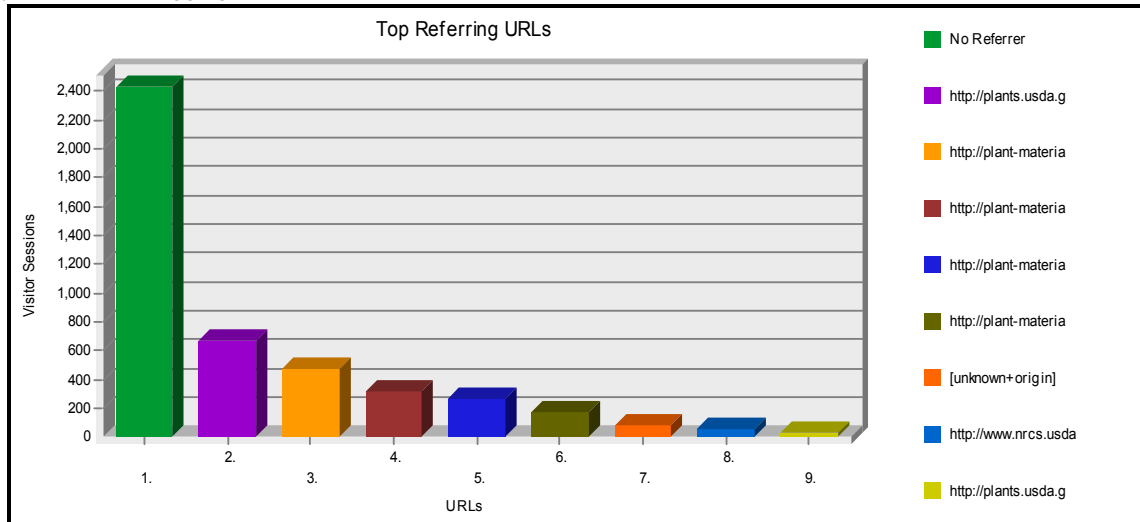
Top Referring Sites - Help Card

site.

 You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top Referring URLs

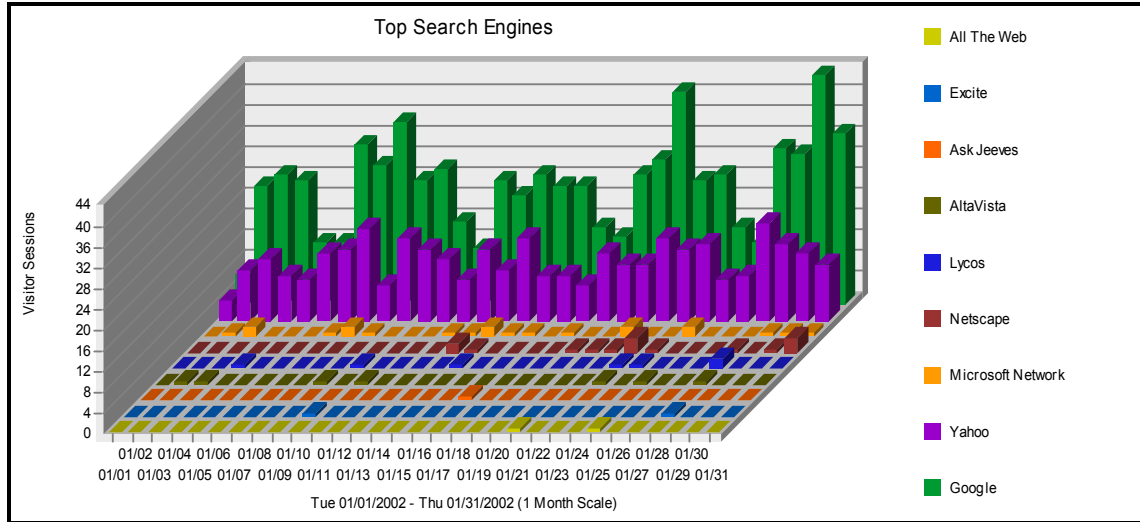
	URL	Visitor Sessions
1	No Referrer	2,426
2	http://plants.usda.gov/home_page.html	668
3	http://plant-materials.nrcs.usda.gov/	475
4	http://plant-materials.nrcs.usda.gov/welcome.html	322
5	http://plant-materials.nrcs.usda.gov/left_side.html	269
6	http://plant-materials.nrcs.usda.gov/header.html	175
7	http://[unknown+origin]	89
8	http://www.nrcs.usda.gov/NRCSProg.html	63
9	http://plants.usda.gov/about_factsheets.html	37
10	http://www.nrcs.usda.gov/NRCSProg.html#plant_centers-anchor	27
11	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	25
12	http://npk.nrcs.usda.gov/nutrient_banner.html	22
13	http://www.plant-materials.nrcs.usda.gov/	22
14	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	18
15	http://www.tx.nrcs.usda.gov/pmcweb/index.html	18
16	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-wet.html	17
17	http://plants.usda.gov/tools_body.html	16
18	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	15
19	http://nativeplants.for.uidaho.edu/	15
20	http://www.nhq.nrcs.usda.gov/PROGRAMS/cprogram.htm	14
21	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	14
22	http://plant-materials.nrcs.usda.gov/websites/allurl.html	13
23	http://id.nrcs.usda.gov/tech.htm	12
24	http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_info.html	11
25	http://plant-materials.nrcs.usda.gov/idpmc/	11
26	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html	11
27	http://plants.usda.gov/tools_banner.html	11
28	http://www.mi.nrcs.usda.gov/Programs_and_Services/pmc/index.htm	11
29	http://plant-materials.nrcs.usda.gov/intranet/restricted/factsheets_docs.html	10

Top Referring URLs		
	URL	Visitor Sessions
30	http://www.nhq.nrcs.usda.gov/BCS/PMC/pfs/PFS-coord.html	10
31	http://www.info.usda.gov/nrcs/SandT/consort.htm	10
32	http://bluestem.hort.purdue.edu/plant/FMPro?-DB=plant.fp3&-Format=category.html	9
33	http://plant-materials.nrcs.usda.gov/idpmc/left_side.html	9
34	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	9
35	http://www.plant-materials.nrcs.usda.gov/welcome.html	9
36	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-sbg.html	9
37	http://www.ia.nrcs.usda.gov/Programs/plantmaterials.htm	9
38	http://plant-materials.nrcs.usda.gov/idpmc/releases.html	9
39	http://plant-materials.nrcs.usda.gov/nypmc/nypmc.html	8
40	http://www.or.nrcs.usda.gov/techres.html	8
41	http://www.inpaws.org/plants.html	8
42	http://plant-materials.nrcs.usda.gov/whatsnew/jan01.html	8
43	http://plant-materials.nrcs.usda.gov/pmcs.html	8
44	http://www.ks.nrcs.usda.gov/TechResc.html	8
45	http://plant-materials.nrcs.usda.gov/pubs/buffers.html	8
46	http://plant-materials.nrcs.usda.gov/mipmc/index.html	8
47	http://www.co.nrcs.usda.gov/techguid/techres.htm	8
48	http://plant-materials.nrcs.usda.gov/orpmc/research.html	7
49	http://www.nhq.nrcs.usda.gov/BCS/PMC/links.html	7
50	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/MOPMCpubs.html	7
Subtotal for the Referrers Above		5,013
Total for the Log File		6,746

Top Referring URLs - Help Card	
?	This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.
	Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.
	Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.
💡	You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines

	Engines	Searches	% of Total
1	Google	1,185	64.75%
2	Yahoo	550	30.05%
3	Microsoft Network	32	1.74%
4	Netscape	23	1.25%
5	Lycos	17	0.92%
6	AltaVista	11	0.6%
7	Ask Jeeves	7	0.38%
8	Excite	2	0.1%
9	All The Web	2	0.1%
10	DirectHit	1	0.05%
Total of Searches for the Engines Above		1,830	100%
Total of Searches for the Log File		1,830	100%

Top Search Engines with Search Phrases Detail

Engines	Phrases	Phrases Found	% of Total
Google	willow shoot	14	0.76%
	rgs protein review pdf	12	0.65%
	creeping spikerush	10	0.54%
	octoraro nursery	8	0.43%
	van pines nursery	7	0.38%
	cornus drummondii	6	0.32%
	musser farms	6	0.32%
	plant materials centers	5	0.27%
	plant materials center	5	0.27%
	aberdeen plant materials center	5	0.27%
	paper from juncus acutus stalks	5	0.27%
	usda plant materials center	5	0.27%
	plant materials center usda nrsc	5	0.27%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	seed yields wildflowers	4	0.21%
	plant materials center corvallis	4	0.21%
	nracs plant materials centers	4	0.21%
	robinia fertilis arnot	4	0.21%
	arid plant revegetation water	4	0.21%
	usda-nracs plant materials	4	0.21%
	juncus balticus	4	0.21%
Yahoo	tonic plantain	5	0.27%
	liatris pycnostachya	5	0.27%
	no till fescue	5	0.27%
	canna planting	5	0.27%
	musser farms	4	0.21%
	octoraro nursery	4	0.21%
	willow shoot	4	0.21%
	no till grass	3	0.16%
	age of seed germination	3	0.16%
	wildrye	3	0.16%
	spartina pectinata	3	0.16%
	van pines nursery	3	0.16%
	indiangrass	3	0.16%
	coir brush	3	0.16%
	gennis book of world records	3	0.16%
	partridge peas	3	0.16%
	aristida stricta	3	0.16%
	thickspike wheatgrass	2	0.1%
	streamchannels	2	0.1%
	maricopa county extension service	2	0.1%
Microsoft Network	plant materials	5	0.27%
	bismark plant materials center	3	0.16%
	http://plant-materials.nracs.usda.gov	2	0.1%
	plant information websites	2	0.1%
	bismark plant materials	2	0.1%
	seed identification	1	0.05%
	usda approved materials	1	0.05%
	nracs seeding	1	0.05%
	www.plant-materials.nracs.usda.gov/	1	0.05%
	plant materials center	1	0.05%
	plant and material centers	1	0.05%
	plant gif	1	0.05%
	plant materials for conservation	1	0.05%
	nracs plant materials center	1	0.05%
	cuttings	1	0.05%
	natural resources conservation service plant materials center	1	0.05%
	plant material centers	1	0.05%
	usda plant material center	1	0.05%
	usda plant website	1	0.05%
	plant material center	1	0.05%
Netscape	www.plant-materials.nracs.usda.gov	4	0.21%
	ranchero frio seed	2	0.1%



Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	kapak.com	1	0.05%
	poa bulbosa	1	0.05%
	false indigo	1	0.05%
	hubam clover seed	1	0.05%
	bridger, mt	1	0.05%
	grass filter strips	1	0.05%
	native grass seed dealers montana	1	0.05%
	red ripper pea	1	0.05%
	grass seed	1	0.05%
	kochia prostrata	1	0.05%
	joseph kujawski	1	0.05%
	http://plant-materials.nrcs.usda.gov	1	0.05%
	treehaven nursery	1	0.05%
	nrcs.usda.gov	1	0.05%
	musser farms tree	1	0.05%
	www.ocia.org	1	0.05%
	upper colorado environmental plant center	1	0.05%
Lycos	usda plant materials center	4	0.21%
	plant restoration materials	4	0.21%
	plant materials	4	0.21%
	plant ecology	2	0.1%
	wetland plant sources	1	0.05%
	plant material	1	0.05%
	seed	1	0.05%
AltaVista	plants and reclamation	4	0.21%
	host:plant	1	0.05%
	plant	1	0.05%
	arkansas nrcs seed bed prep	1	0.05%
	the morivivi` plant	1	0.05%
	plant materials	1	0.05%
	plant conservation	1	0.05%
	agronomy sites	1	0.05%
Ask Jeeves	science erosion plants	4	0.21%
	white poplar	3	0.16%
Excite	natural resources conservation service	1	0.05%
	booneville, arkansas	1	0.05%
All The Web	lockeford plant materials center	1	0.05%
	reginald spears	1	0.05%
DirectHit	where can find information on plant materials	1	0.05%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	153	8.36%
	materials	82	4.48%
	seed	72	3.93%
	of	55	3%
	nursery	52	2.84%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	center	48	2.62%
	nracs	41	2.24%
	planting	41	2.24%
	grass	36	1.96%
	in	35	1.91%
	wetland	34	1.85%
	plants	31	1.69%
	willow	31	1.69%
	native	30	1.63%
	propagation	29	1.58%
	tree	27	1.47%
	pdf	26	1.42%
	usda	25	1.36%
	for	24	1.31%
	the	21	1.14%
Yahoo	seed	42	2.29%
	of	40	2.18%
	plant	29	1.58%
	planting	24	1.31%
	plants	20	1.09%
	grass	20	1.09%
	nursery	19	1.03%
	for	18	0.98%
	tree	12	0.65%
	in	12	0.65%
	till	10	0.54%
	propagation	10	0.54%
	soil	10	0.54%
	no	10	0.54%
	production	10	0.54%
	farms	9	0.49%
	guide	9	0.49%
	seeds	9	0.49%
	nracs	8	0.43%
	new	8	0.43%
Microsoft Network	plant	24	1.31%
	materials	16	0.87%
	center	9	0.49%
	bismark	5	0.27%
	material	5	0.27%
	conservation	3	0.16%
	usda	3	0.16%
	centers	3	0.16%
	nracs	3	0.16%
	service	2	0.1%
	http://plant-materials.nracs.usda.gov	2	0.1%
	websites	2	0.1%
	resources	2	0.1%
	information	2	0.1%
	natural	2	0.1%
	cuttings	1	0.05%
	website	1	0.05%

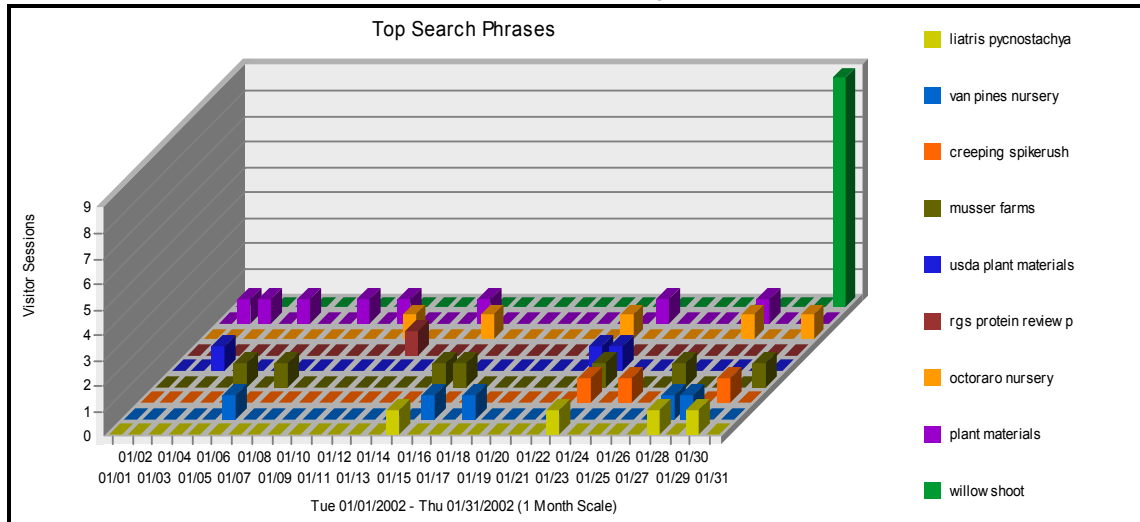
Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Netscape	seed	1	0.05%
	for	1	0.05%
	identification	1	0.05%
	seed	5	0.27%
	www.plant-materials.nrcs.usda.gov	4	0.21%
	grass	3	0.16%
	frio	2	0.1%
	ranchero	2	0.1%
	bridger,	1	0.05%
	tree	1	0.05%
	filter	1	0.05%
	strips	1	0.05%
	native	1	0.05%
	dealers	1	0.05%
	nursery	1	0.05%
	farms	1	0.05%
	mt	1	0.05%
	poa	1	0.05%
	treehaven	1	0.05%
	montana	1	0.05%
	bulbosa	1	0.05%
	nrcs.usda.gov	1	0.05%
	musser	1	0.05%
Lycos	plant	16	0.87%
	materials	12	0.65%
	center	4	0.21%
	restoration	4	0.21%
	usda	4	0.21%
	ecology	2	0.1%
	sources	1	0.05%
	material	1	0.05%
	seed	1	0.05%
	wetland	1	0.05%
AltaVista	reclamation	4	0.21%
	plants	4	0.21%
	plant	4	0.21%
	seed	1	0.05%
	nrcs	1	0.05%
	conservation	1	0.05%
	materials	1	0.05%
	bed	1	0.05%
	the	1	0.05%
	prep	1	0.05%
	morivivi`	1	0.05%
	agronomy	1	0.05%
	host:plant	1	0.05%
	arkansas	1	0.05%
	sites	1	0.05%
Ask Jeeves	erosion	4	0.21%
	science	4	0.21%
	plants	4	0.21%
	white	3	0.16%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Excite	poplar	3	0.16%
	service	1	0.05%
	booneville,	1	0.05%
	resources	1	0.05%
	natural	1	0.05%
	conservation	1	0.05%
	arkansas	1	0.05%
All The Web	center	1	0.05%
	reginald	1	0.05%
	plant	1	0.05%
	lockeford	1	0.05%
	materials	1	0.05%
	spears	1	0.05%
DirectHit	information	1	0.05%
	on	1	0.05%
	can	1	0.05%
	where	1	0.05%
	plant	1	0.05%
	find	1	0.05%
	materials	1	0.05%

Top Search Engines - Help Card	
	The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.
	 This can give you an idea of how your meta-tags are performing with each search engine.

Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.





Top Search Phrases

	Phrases	Phrases found	% of Total
1	willow shoot	18	0.98%
2	plant materials	13	0.71%
3	octoraro nursery	12	0.65%
4	rgs protein review pdf	12	0.65%
5	usda plant materials center	10	0.54%
6	musser farms	10	0.54%
7	creeping spikerush	10	0.54%
8	van pines nursery	10	0.54%
9	liatris pycnostachya	6	0.32%
10	cornus drummondii	6	0.32%
11	plant materials center	6	0.32%
12	tonic plantain	5	0.27%
13	no till fescue	5	0.27%
14	aberdeen plant materials center	5	0.27%
15	plant materials centers	5	0.27%
16	paper from juncus acutus stalks	5	0.27%
17	canna planting	5	0.27%
18	plant prices	5	0.27%
19	plant materials center usda nrcs	5	0.27%
20	arid plant revegetation water	4	0.21%
Total Found for the Phrases Above		157	8.57%
Total of Phrases Found in the Log File		1,830	100%

Top Search Phrases with Engines Detail

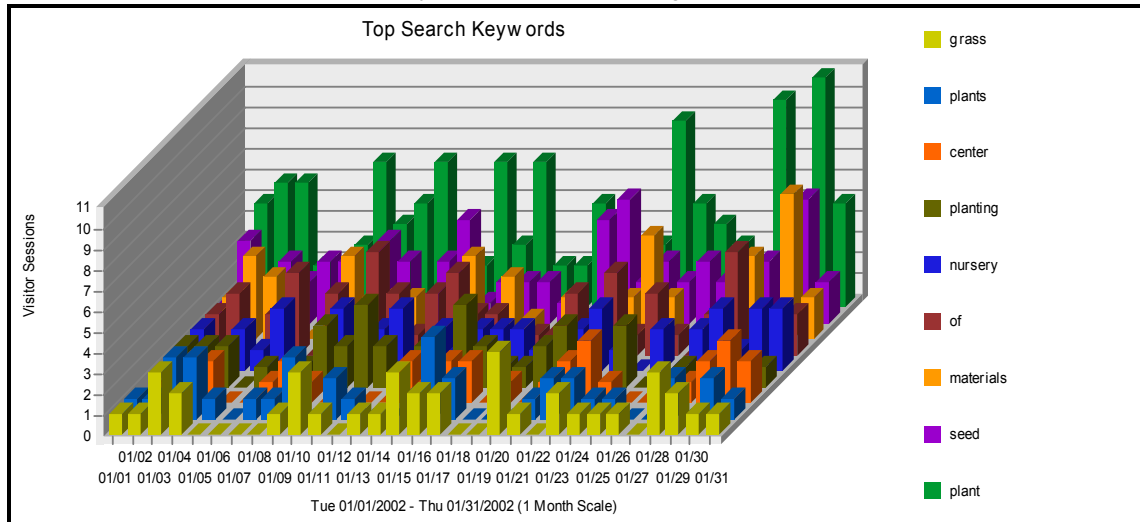
Phrases	Engines	Searches	% of Total
willow shoot	Google	14	0.76%
	Yahoo	4	0.21%
plant materials	Microsoft Network	5	0.27%
	Lycos	4	0.21%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
	Google	3	0.16%
	AltaVista	1	0.05%
octoraro nursery	Google	8	0.43%
	Yahoo	4	0.21%
rgs protein review pdf	Google	12	0.65%
usda plant materials center	Google	5	0.27%
	Lycos	4	0.21%
	Yahoo	1	0.05%
musser farms	Google	6	0.32%
	Yahoo	4	0.21%
creeping spikerush	Google	10	0.54%
van pines nursery	Google	7	0.38%
	Yahoo	3	0.16%
liatris pycnostachya	Yahoo	5	0.27%
	Google	1	0.05%
cornus drummondii	Google	6	0.32%
plant materials center	Google	5	0.27%
	Microsoft Network	1	0.05%
tonic plantain	Yahoo	5	0.27%
no till fescue	Yahoo	5	0.27%
aberdeen plant materials center	Google	5	0.27%
plant materials centers	Google	5	0.27%
paper from juncus acutus stalks	Google	5	0.27%
canna planting	Yahoo	5	0.27%
plant prices	Google	3	0.16%
	Yahoo	2	0.1%
plant materials center usda nracs	Google	5	0.27%
arid plant revegetation water	Google	4	0.21%

Top Search Phrases - Help Card	
	Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.
	How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top Search Keywords

	Keywords	Keywords found	% of Total
1	plant	229	3.79%
2	seed	122	2.02%
3	materials	116	1.92%
4	of	95	1.57%
5	nursery	72	1.19%
6	planting	65	1.07%
7	center	65	1.07%
8	plants	59	0.97%
9	grass	59	0.97%
10	nracs	53	0.87%
11	in	47	0.77%
12	for	43	0.71%
13	wetland	42	0.69%
14	tree	40	0.66%
15	willow	39	0.64%
16	propagation	39	0.64%
17	usda	37	0.61%
18	native	35	0.58%
19	germination	27	0.44%
20	the	27	0.44%
Total Found for the Keywords Above		1,311	21.73%
Total of Keywords Found in the Log File		6,032	100%


Top Search Keywords with Engines Detail


Keywords	Engines	Searches	% of Total
plant	Google	153	2.53%
	Yahoo	29	0.48%
	Microsoft Network	24	0.39%
	Lycos	16	0.26%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
	AltaVista	4	0.06%
	Netscape	1	0.01%
	DirectHit	1	0.01%
	All The Web	1	0.01%
seed	Google	72	1.19%
	Yahoo	42	0.69%
	Netscape	5	0.08%
	Lycos	1	0.01%
	AltaVista	1	0.01%
	Microsoft Network	1	0.01%
materials	Google	82	1.35%
	Microsoft Network	16	0.26%
	Lycos	12	0.19%
	Yahoo	3	0.04%
	DirectHit	1	0.01%
	AltaVista	1	0.01%
	All The Web	1	0.01%
of	Google	55	0.91%
	Yahoo	40	0.66%
nursery	Google	52	0.86%
	Yahoo	19	0.31%
	Netscape	1	0.01%
planting	Google	41	0.67%
	Yahoo	24	0.39%
center	Google	48	0.79%
	Microsoft Network	9	0.14%
	Lycos	4	0.06%
	Yahoo	2	0.03%
	All The Web	1	0.01%
	Netscape	1	0.01%
plants	Google	31	0.51%
	Yahoo	20	0.33%
	AltaVista	4	0.06%
	Ask Jeeves	4	0.06%
grass	Google	36	0.59%
	Yahoo	20	0.33%
	Netscape	3	0.04%
nracs	Google	41	0.67%
	Yahoo	8	0.13%
	Microsoft Network	3	0.04%
	AltaVista	1	0.01%
in	Google	35	0.58%
	Yahoo	12	0.19%
for	Google	24	0.39%
	Yahoo	18	0.29%
	Microsoft Network	1	0.01%
wetland	Google	34	0.56%
	Yahoo	7	0.11%
	Lycos	1	0.01%
tree	Google	27	0.44%
	Yahoo	12	0.19%
	Netscape	1	0.01%
willow	Google	31	0.51%
	Yahoo	8	0.13%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
propagation	Google	29	0.48%
	Yahoo	10	0.16%
usda	Google	25	0.41%
	Yahoo	5	0.08%
	Lycos	4	0.06%
	Microsoft Network	3	0.04%
native	Google	30	0.49%
	Yahoo	4	0.06%
	Netscape	1	0.01%
germination	Google	21	0.34%
	Yahoo	6	0.09%
the	Google	21	0.34%
	Yahoo	5	0.08%
	AltaVista	1	0.01%

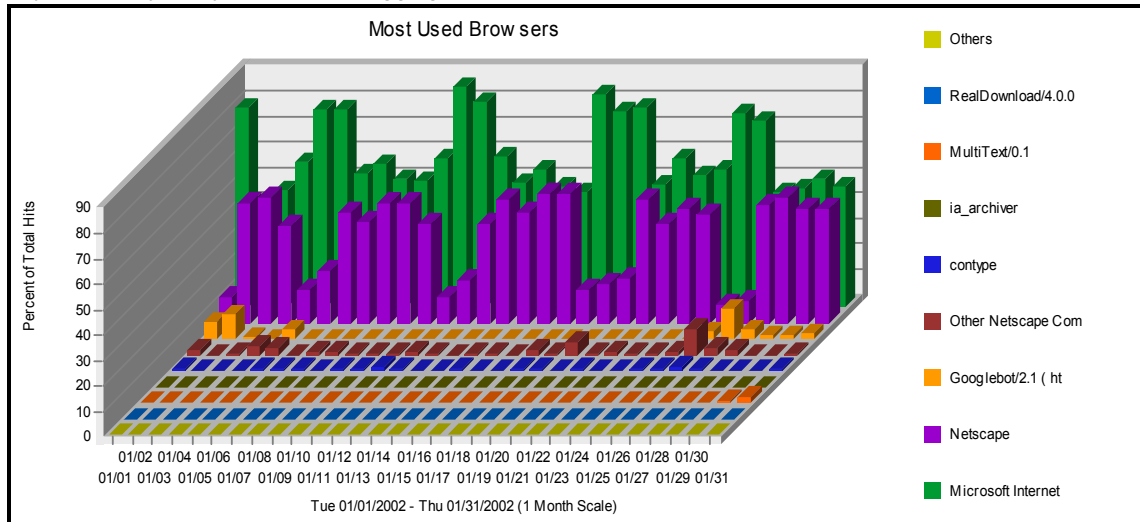
Top Search Keywords - Help Card

 This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most Used Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	44,122	53.62%	4,237
2	Netscape	34,178	41.53%	1,505
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	1,015	1.23%	497
4	Other Netscape Compatible	1,187	1.44%	105
5	contype	681	0.82%	102
6	ia_archiver	33	0.04%	28
7	MultiText/0.1	163	0.19%	20
8	RealDownload/4.0.0.42	47	0.05%	16
9	Others	48	0.05%	12
10	About/0.1libwww-perl/5.47	10	0.01%	10
11	libwww-perl/5.52 FP/4.0	5	0%	5
12	PingALink Monitoring Services 1.0	5	0%	5
13	Microsoft URL Control - 6.00.8862	12	0.01%	4
14	appie 1.1 (www.walhello.com)	4	0%	4
15	HTTPGET/1.0 GlimpseHTTP/3.0	5	0%	3
16	DA 5.0	9	0.01%	3
17	larbin_2.5.9 larbin2.5.9@unspecified.mail	12	0.01%	3
18	Big Brother (http://pauillac.inria.fr/~fpottier/)	3	0%	3
19	SmartDownload/1.2.77 (Win32; Feb 1 2000)	3	0%	2
20	SmartDownload/1.2.77 (Win32; Aug 17 1999)	2	0%	2
Total For Browsers Above		81,544	99.1%	6,566

Most Used Browsers - Help Card

? This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.

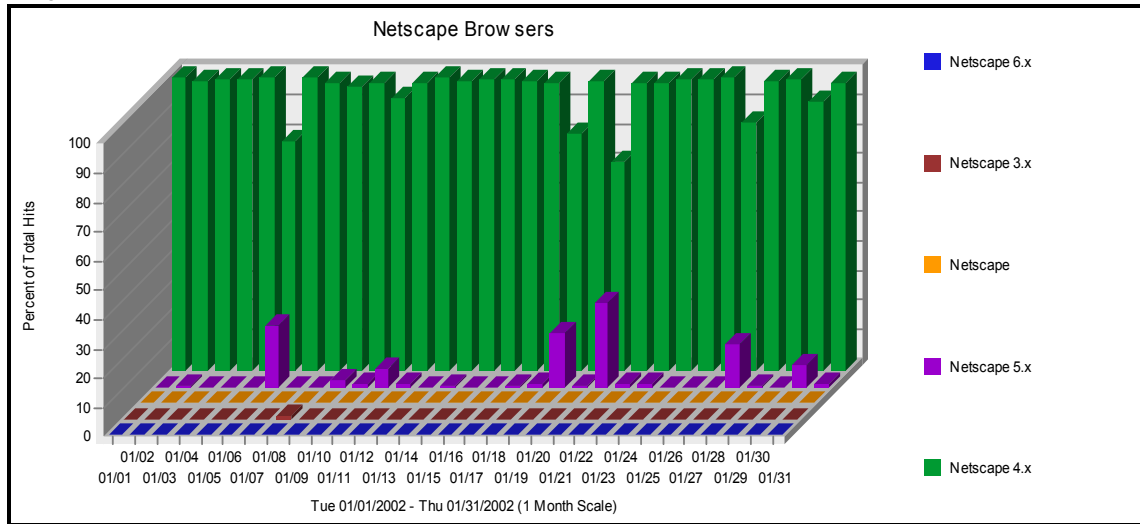
Most Used Browsers - Help Card



This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



Netscape Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	33,510	98.04%	1,437
2	Netscape 5.x	644	1.88%	61
3	Netscape	4	0.01%	3
4	Netscape 3.x	19	0.05%	3
5	Netscape 6.x	1	0%	1
Total For Browsers Above		34,178	100%	1,505

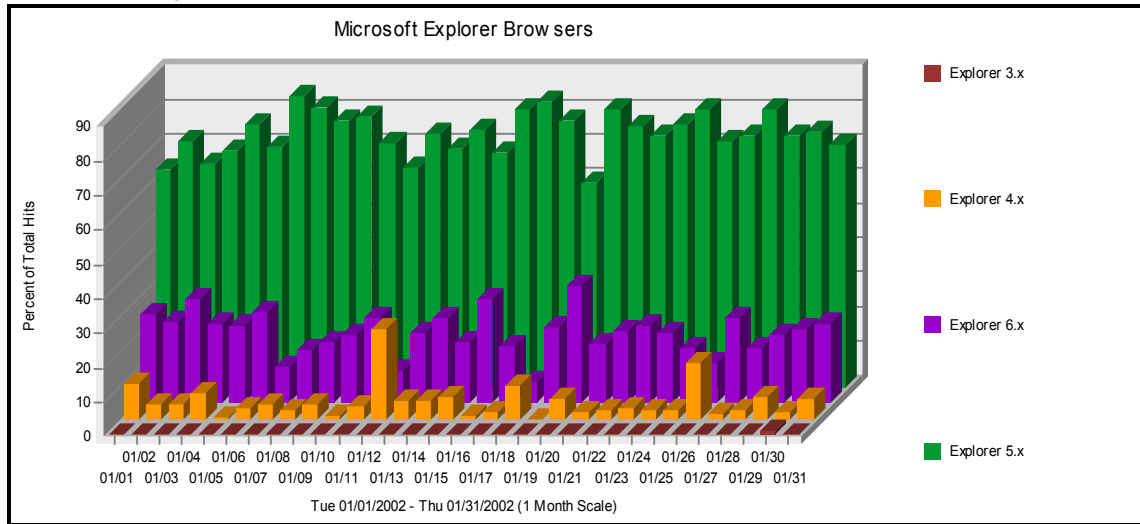
Netscape Browsers - Help Card

? This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

💡 This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Microsoft Explorer Browsers

	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	33,066	74.94%	3,234
2	Explorer 6.x	8,906	20.18%	745
3	Explorer 4.x	2,108	4.77%	249
4	Explorer 3.x	42	0.09%	9
Total For Browsers Above		44,122	100%	4,237

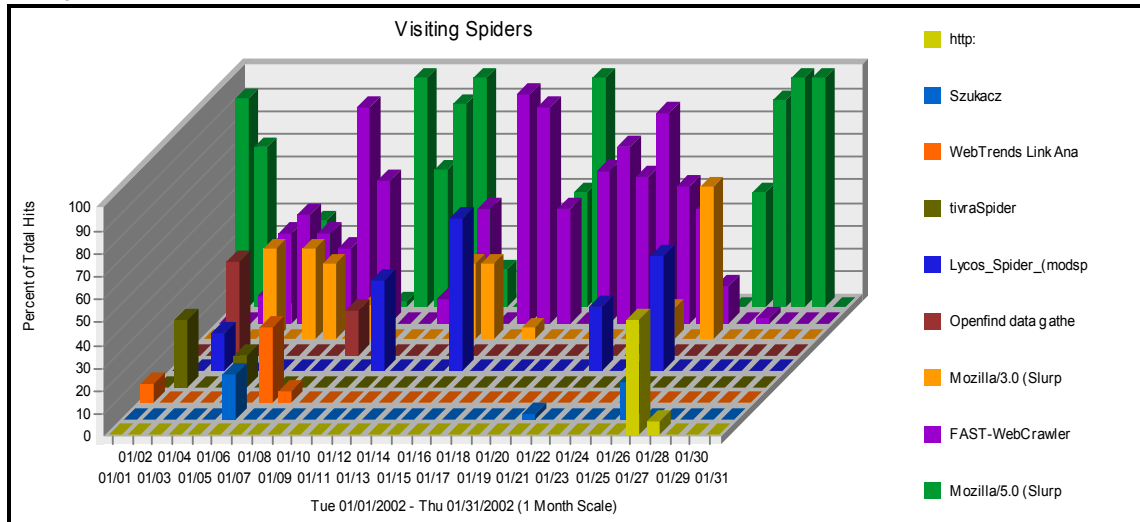
Microsoft Explorer Browsers - Help Card

? This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

💡 This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders


This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.




Visiting Spiders

	Spider	Hits	% of Total Hits	Visitor Sessions
1	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	177	20.27%	38
2	FAST-WebCrawler	403	46.16%	33
3	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	28	3.2%	14
4	Openfind data gatherer, Openbot	18	2.06%	7
5	Lycos_Spider_(modspider)	20	2.29%	5
6	tivraSpider	6	0.68%	4
7	WebTrends Link Analyzer	6	0.68%	3
8	Szukacz	3	0.34%	3
9	http:	3	0.34%	3
10	BaiDuSpider	3	0.34%	3
11	UCMore Crawler App	4	0.45%	2
12	Slurp	2	0.22%	2
13	Scooter-3.2	7	0.8%	2
14	Mozilla/4.0 (compatible; MSIE 4.01; MSIECrawler; Windows 95)	6	0.68%	2
15	Scooter-3.2.snippet	3	0.34%	1
16	Mozilla/4.0 (compatible; MSIE 5.5; Windows 98; Win 9x 4.90; MSIECrawler)	15	1.71%	1
17	Scooter-W3.1.2	1	0.11%	1
18	Mozilla/3.0 (compatible; Fluffy the spider; http://www.searchhippo.com/; info@searchhippo.com)	1	0.11%	1
19	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) vpi&su	1	0.11%	1
20	WebTrends	99	11.34%	1
Total For Spiders Above		806	92.32%	127

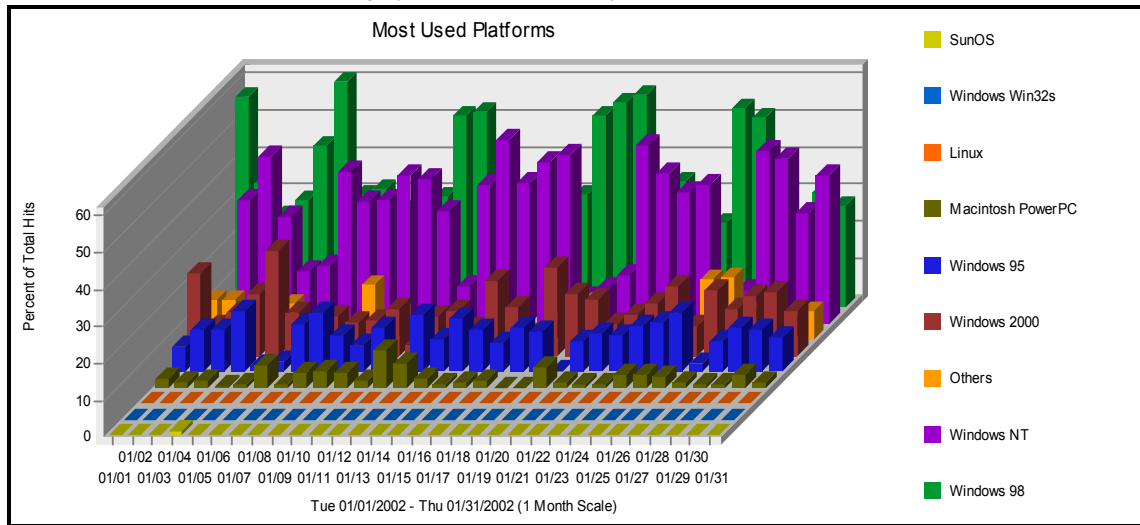
Visiting Spiders - Help Card

 This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

 This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms

	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	25,880	31.45%	2,746
2	Windows NT	30,454	37.01%	1,259
3	Others	4,349	5.28%	900
4	Windows 2000	10,656	12.95%	798
5	Windows 95	8,816	10.71%	659
6	Macintosh PowerPC	2,063	2.5%	231
7	Linux	14	0.01%	7
8	Windows Win32s	7	0%	5
9	SunOS	32	0.03%	3
10	Windows 3.x	1	0%	1
11	OS/2	3	0%	1
12	Macintosh 68K	7	0%	1
Total For Platforms Above		82,282	100%	6,611

Most Used Platforms - Help Card

? This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

💡 This information is useful for determining what content to include on your website.

Glossary

Glossary	
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write documents for the World Wide Web to specify

Glossary	
	hypertext links between related objects and documents.
HTTP	Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser .
Hit	An action on the Web site, such as when a visitor views a page or downloads a file.
Home Page	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
Home Page URL	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
IP Address	Internet Protocol address identifying a computer connected to the Internet.
JPEG	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
Log File	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
Page Views	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
Platform	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of an HTML page that refers to the site.
Return Code	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p>Possible "Success" codes are:</p> <ul style="list-style-type: none"> 200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Partial Information 204 = Success: No Response 300 = Success: Redirected 301 = Success: Moved 302 = Success: Found 303 = Success: New Method 304 = Success: Not Modified <p>Possible "Failed" codes are:</p> <ul style="list-style-type: none"> 400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required 403 = Failed: Forbidden 404 = Failed: Not Found 500 = Failed: Internal Error 501 = Failed: Not Implemented 502 = Failed: Overloaded Temporarily 503 = Failed: Gateway Timeout
Server	A computer that hosts information available to anyone accessing the Internet.
Server Error	An error occurring at the server. Web server errors have codes in the 500 range.
Spiders	An automated program which searches the internet.
Suffix (Domain Name)	The three digit suffix of a domain can be used to

Glossary	
	<p>identify the type of organization.</p> <p>Possible "Suffixes" are:</p> <ul style="list-style-type: none"> .com = Commercial .edu = Educational .int = International .gov = Government .mil = Military .net = Network .org = Organization
URL	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
User Agent	<p>Fields in an extended Web server log file identifying the browser and platform used by a visitor.</p>
Visit	<p>Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.</p>
Visitor Session	<p>A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.</p>

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